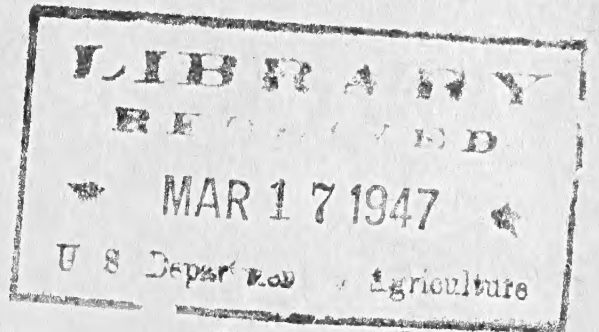


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

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Daniels Planting Guide

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A Guide To The
Best Hardy Plants
For The Upper Midwest

Compliments of
The Daniels Nursery
FRANC P. DANIELS, Prop.
Hennepin County's Largest Nursery
Long Lake, Minnesota

OUR 34th YEAR AT LONG LAKE

From a very modest start in 1914 we have gradually grown into our present enviable position of Hennepin County's Largest Nursery and a leader in the field of landscape work and services.

You, as a prospective purchaser of Nursery stock and landscape services, will be interested in what

WE OFFER YOU . . .

NURSERY STOCK—The product of our 150 acres of fertile Minnetonka soils, stock possessing those rare qualities possible only when produced by plantsmen skilled through years of experience. Our growing season during 1946 was one of the most favorable we have ever had, and as a result our plants this year are superfine.

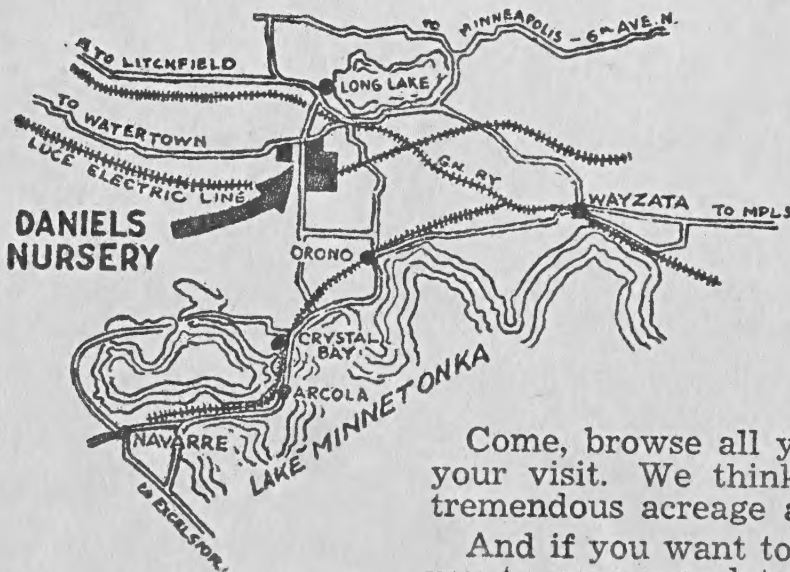
EQUIPMENT AND STAFF—A complete equipment for the efficient operation of our landscape services—including a fleet of 12 cars and trucks, 2 power sprayers, tree movers, and motorized equipment for grading, mowing, etc.—and a staff ("white collar" and skilled gardeners) assure our clients of complete satisfaction in our landscape planting and service operations.

PERSONALITY FACTOR—The Daniels Nursery is operated by Franc P. Daniels. These facts about him will explain in part the widespread customer confidence in our nursery: 38 years of Horticultural work; 34 years operating The Daniels Nursery at Long Lake; 23 years part time lecturer on Horticultural subjects at the Minnesota School of Agriculture; 14 years President Minnetonka Fruit Growers Association; 3 years President Hennepin County Agricultural Society; 2 years President Minnesota State Horticultural Society; 34 years an extensive fruit and vegetable grower; author of the Northwest's leading book on Horticulture and Gardening for the Northwest.

CAN YOU AFFORD TO BUY WHERE STOCK, EQUIPMENT AND PERSONALITY FACTORS ARE LESS FAVORABLE TO YOU?



Now, as for the last thirty-three years our **Satisfied Customer Policy** pledges us to place the interest of our customers above everything else. If you order one plant or a complete landscape development we will see that you receive the fullest possible satisfaction.



Visitors Are Always Welcome At Daniels

We are only twenty-three minutes from Minneapolis (at thirty-five miles per hour). Follow Wayzata Boulevard (Highway No. 12) to Long Lake, then just one-fourth mile south. Here you'll find acres and acres of the finest nursery stock in the Northwest . . . trees, shrubs, evergreens, perennials, and fruit plants . . . everything for planting the home grounds.

Come, browse all you wish, and we're sure you'll enjoy your visit. We think that you will truly marvel at the tremendous acreage and the high quality of our plants.

And if you want to buy, fine! We'll do our best to serve you to your complete satisfaction.

But come anyhow—you'll always be welcome.



DANNY SAYS:

Why not crank up the "ol' bus" and drive over to see us? It's not so far . . . and you'll enjoy both the ride and the visit.

Twenty years ago we introduced to you this little mythical
"member of the firm"

LITTLE DANNY DO-IT
The Horticultural Hustler

DANNY SAYS:

For 20 of the 34 years that the boss has been operating The Daniels Nursery at Long Lake, I've been bustling around helping him. In all those years I've never seen a time when planting was more a **"MUST"**—or when the need for high quality makes Daniels' Stock a more important **"MUST"** for the careful planter.



FRANC P. DANIELS, Proprietor

It is a pleasure to present you with our new catalog for this spring.

As usual, it is neither large nor prepossessing. Nor is it beautifully colored (our limited edition precludes the use of color). BUT—you will find it truthful, factual, and accurate in its descriptions and statements. You will also find it dependable, as you will find our stock dependable.

Approximately ninety percent of our business is within thirty miles of us. We like it that way, because we feel that we get to know you and you get to know us. (And, as "Danny" says: "When you're within 'shotgun range' of your customers, your stuff has to be good.") But, we can serve you wherever you are. Last year we shipped all over the Northwest and into over twenty states.

To our former customers we say: "Thanks for everything! Hope we can have the pleasure of serving you again this year!"

To those we have not been privileged to serve before, we say: "It will be a pleasure to serve you—not only in filling your orders, but in helping you solve any of your horticultural problems."

We trust you will enjoy this little catalog and find it truly interesting. You'll find it different . . . but so is our stock and our service. **SO, if you are planting this spring why not let us fill your needs with some of Daniels' differently better stock?**



DANNY SAYS:

Since my first Birthday (19 years ago) I have been the Boss' constant companion in "getting out" the catalogs and other publications. Three years ago I "took the bull by the horns" and wrote (perhaps with a little help from the boss) a little garden guide entitled "Danny's Pewee Primer of Horticulture." If you haven't got a

copy I'd like to have you write to me for one. It's a little 32 page booklet—but "Zowie!" how much helpful information it contains! I think you'll enjoy and profit by reading it, and will use it for later reference.

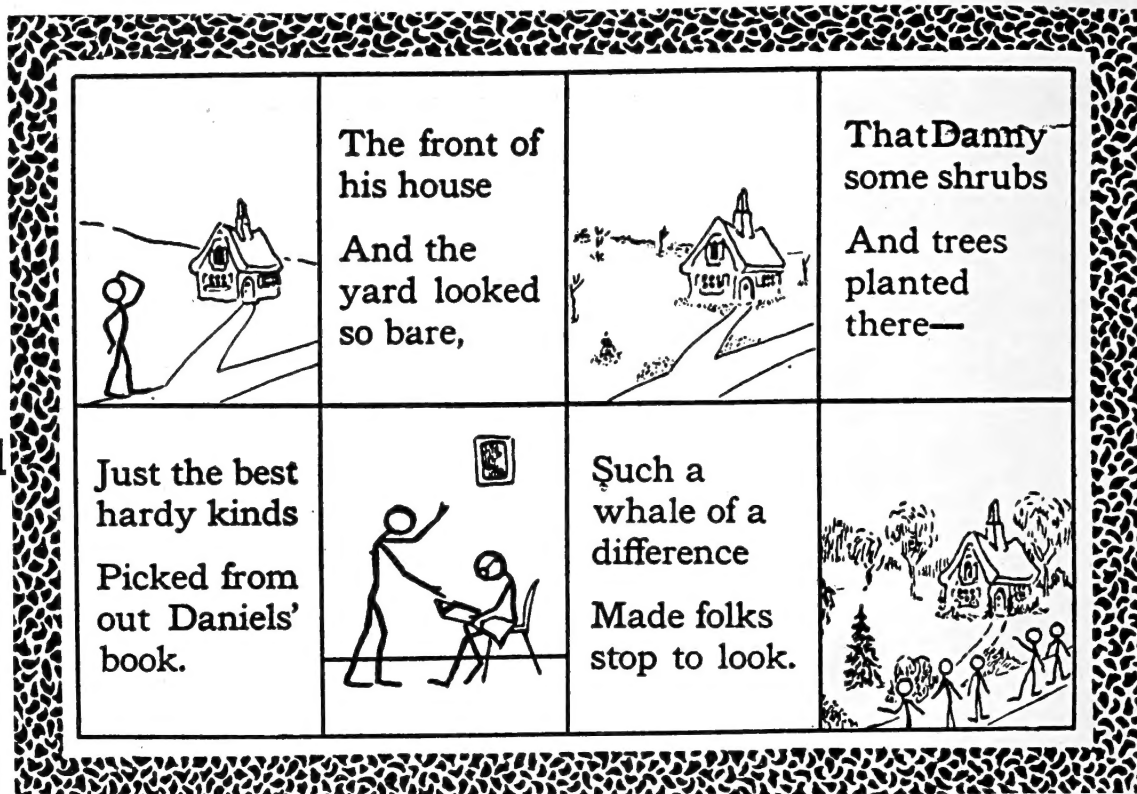
Why not send a postal for a free copy to-day?

DANNY'S
"PEWEE PRIMER"
of
HORTICULTURE

By
DANNY DO-IT

Compliments of
THE DANIELS NURSERY

Part I
• •
Daniels
Choice
Ornamental
Plants
and
Plantings



It Has Been Truly Said—

"It's Not a Home 'Till It's Planted"

With most people, that is an accepted fact. True, also, is it that no spaciouly placed public office or commercial building is a "finished" edifice until it, too, has been well landscaped.

The Daniels Nursery offers you truly dependable nursery stock and design and planting service.

OUR LANDSCAPE SERVICES FOR 1947

Through careful, conscientious, economical performance we have long enjoyed an enviable reputation for the furnishing of the following landscape services and materials:

Landscape Design and Plans
Planting of Nursery Stock
Shrub Trimming
Tree Trimming and Care
Tree Feeding

Tree Spraying
Lawn Building and Renovation
Stone Walls and Walks
Rockerries and Pools
Dirt, Peat and Fertilizers

Eradication of Lawn Weeds and Poison Ivy through the use of Hormones and Chemicals (please turn to page 7)

At long last we are moving part way back to normal in our service abilities. However, manpower is still short, demands for landscape services are increasing and it again seems probable that we may not be able to serve our clientele as well as we could in pre-war days.

However, we will do the best we can. We will greatly appreciate your patronage and we will do our utmost to provide all the services our friends call upon us for.

As usual we can serve those best who plan with us early—preferably before the first bluebird arrives.



DANNY SAYS:

Beauty may be only skin deep but the home grounds properly planted with Daniels ornamentals has a powerful thick skin. And remember—"it's not a home until it's planted."



TEN OUTSTANDING SHRUBS

That Everyone Should Plant More Freely

BARBERRY (Red Leaved)—2 ft. First foliage a warm bronzy red; the heat of the summer intensifying its red brilliancy; autumn adding other tints to its richness. Abundant scarlet berries persist through winter along the spiny twigs.

COTONEASTER (Integerrima)—5-6 ft. Is of bushy, rounded form with short stiff branches and red berries. Has a strikingly horizontal manner of growth. Hardy north into Canada. A distinctly different shrub of real value.

DOGWOOD (Variegated-leaved)—4-5 ft. Highly decorative because of its white striped green leaves and red bark. An outstanding shrub wherever used.

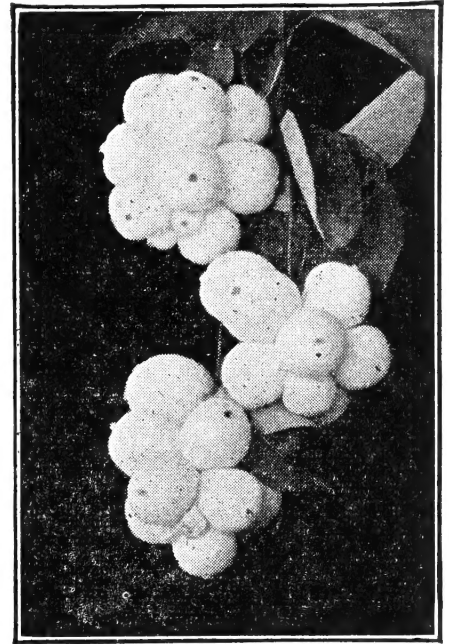
EUONYMUS ALATUS (Winged Burning Bush or Spindlewood)—5-6 ft. Of Japanese character. Has winglike bark. Brilliant scarlet foliage and red berries in fall. A truly beautiful shrub.

EUONYMUS (Common Burning Bush)—6-7 ft. Tall, erect shrub for border or evergreen planting. Produces great masses of orange-scarlet berries. Very effective for fall color.

JUNEBERRY—6-7 ft. An early flowering shrub producing white flowers in May followed by red berries which turn a deep purple. Edible.

SPIREA ANTHONY WATERER—2-3 ft. A very popular low growing bush, constantly in bloom all summer. Flower clusters large, flat topped and of deep rose color. The leaves are frequently variegated yellow and red.

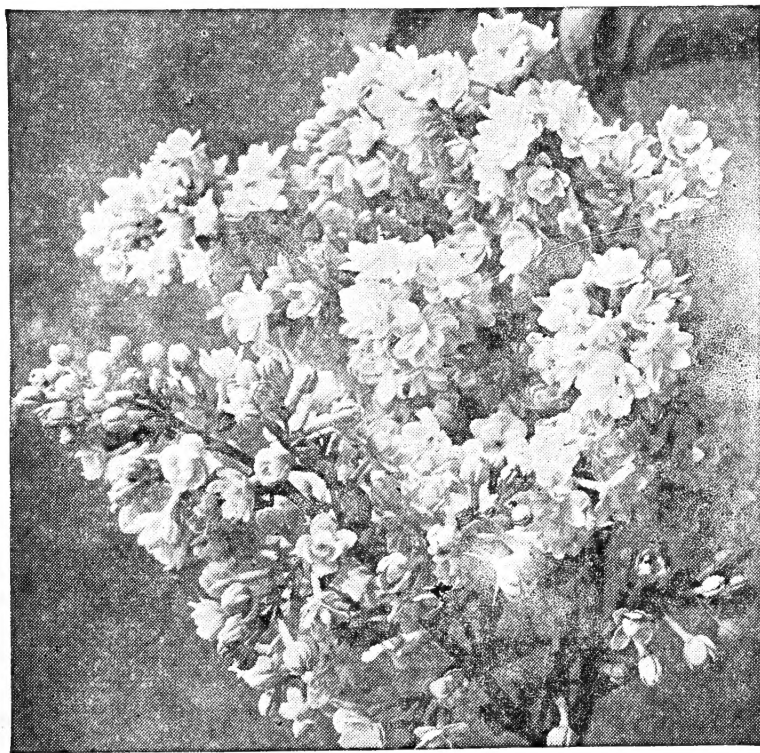
SNOWBERRY (Waxberry)—3-4 ft. A rather low growing shrub with small pink flowers followed by large clusters of white berries which hang on until winter. Has an attractive bright foliage throughout the season.



SNOWBERRY

TAMARIX (Salt Cedar)—6-7 ft. Will grow on any soil and under any conditions. Has feathery, silvery-gray green foliage, with long pinnacles of deep pink flowers. A distinctive type of shrub.

WAYFARING TREE—5-6 ft. A gray-barked, gray foliage shrub, turning to a beautiful crimson in the fall. Produces large clusters of red berries, turning to black.



Ask about our special "Balled and Burlapped"
FRENCH LILACS—Ready to bloom this year.

FRENCH HYBRID LILACS

The Garden's Most Gorgeous Flowering Shrubs

Lilacs have long been considered one of the finest of flowering shrubs. They come early, when we seem more than ever appreciative of garden bloom, they are so fragrant, they are most colorful, and they are produced in such generous amounts.

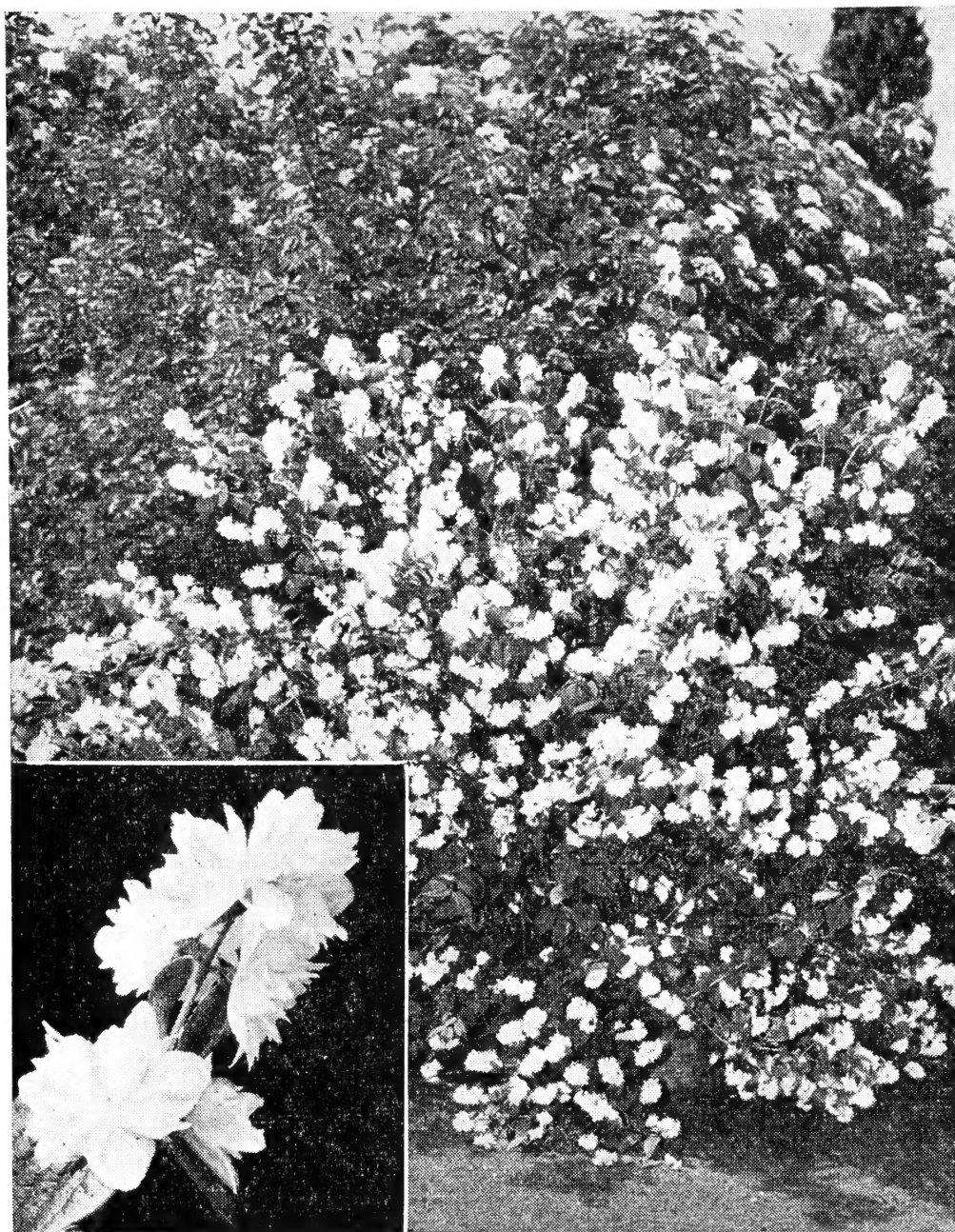
These marvelous French Lilacs have all the good points of the other older sorts but produce such tremendous blooms of such beautiful and varying colors that they are definitely in a class by themselves.

No yard is complete without a planting of several French Hybrid Lilacs. They are absolutely "tops" in the flowering shrubs.

Six of the Best French Lilacs

- | | |
|--|---|
| BELLE de NANCY —Double. Rose pink. | Mme. Le MOINE —Double. White. |
| CHAS. JOLLY —Double. Dark purple. | Pres. GREVY —Double. Clear, soft blue. |
| MARIE Le GRAY —Single. Pink to lilac. | RUBRA de MARLEY —Reddish purple. |

For Lilac Prices See Page 5.



Snowflake

Mock Orange

(U. S. Plant Pat. No. 538)

This is the biggest improvement in Mock Oranges in many years. This new Double Mock Orange is truly outstanding. It is all double; every blossom intensely double. Exceptionally sweet scented, glistening white, large flowering, profuse bloomer, symmetrically formed and gracefully branched, neat, beautiful foliage, rugged, fast growing, and exceptionally hardy. It will grow to a height of 10 to 12 feet as a large specimen shrub, or if desired can be easily kept within bounds with a little pruning. A truly remarkable shrub. Plant Patent prohibits propagation of Snowflake by anyone except Patent owners and those licensed by them.

Better order early!

SHRUBS, GROUPED ACCORDING TO ULTIMATE HEIGHT

2-3 FEET

Japanese Barberry
Caragana, Pygmaea
Alpine Currant
Matrimony Vine
Lodense Privet
Spirea, Frobeli
Spirea, Anthony Waterer

3-5 FEET

Pink Almond
Sand Cherry
Coralberry
Hydrangea, Pee Gee
Hydrangea, Hills of Snow
Golden Mock Orange

Lemoines Mock Orange

Roses in variety
Spirea, Arguta
Spirea, Billardi
Spirea, Sorbifolia
Snowberry

5-8 FEET

Frangulea Buckthorn
Buddleia
Cotoneaster Acutifolia
Cotoneaster Integerrima
Dogwood in variety
Winged Euonymous (Wahoo)
Common Euonymous (Wahoo)
Morrow's Honeysuckle
Juneberry
Persian Lilac

French Lilac
Double Flowering Plum
Mock Orange, Virginal
Spirea Opulifolia Nana
Spirea, Van Houtte
Tamarix
Weigelia

8 FEET AND UP

Arrowwood
Blackhaw
Buckthorn, Common
Caragana
Nanking Cherry
High Bush Cranberry
Tartarian Honeysuckle
Purple Lilac
White Lilac
Villosa Lilac
Mock Orange, Snow Flake
Mock Orange, Grandiflora
Mock Orange, Coronarius
Russian Olive
Newport Plum
Golden Spirea
Spirea Opulifolia
Staghorn Sumac
Wayfaring Tree

SHRUBS THAT ENDURE MORE OR LESS SHADE

Arrowwood
Frangulea Buckthorn
High Bush Cranberry
Coral Berry
Dogwoods in variety
Japanese Barberry

Elder Berry
Honeysuckle in variety
Hydrangea Hills of Snow
Mock Oranges in variety
Snowberry
Wayfaring Tree

SHRUBS OF OUTSTANDING FOLIAGE COLOR

Red Leaf Barberry
Cistena Cherry
Variegated Dogwood
Golden Elder
Golden Mock Orange
Newport Plum
Russian Olive
Tamarix
Golden Spirea

BERRIED SHRUBS FOR BIRDS AND BEAUTY

Arrowwood
Barberry
Blackhaw
Coral Berry
Buckthorn in variety
Cotoneaster
High Bush Cranberry
Yellow Flowering Currant
Dogwood in variety
Elder in variety
Euonymous in variety
Honeysuckle in variety
Juneberry
Snowberry
Wayfaring Tree

DANIELS ORNAMENTAL SHRUB PRICES

Add 10% if shrubs are to go by mail. Only the 3 smallest sizes available.

| | 12-18" | 18-24" | 2-3' | 3-4' | 4-5' |
|--|-----------------|--------|--------|--------|----------|
| Almond, Flowering | \$ | \$1.00 | \$1.25 | \$1.50 | \$ |
| Arrowwood | | | .75 | 1.00 | 1.50 |
| Barberry, Japanese | .60 | .75 | 1.00 | | |
| Red Leaved | 1.00 | 1.25 | 1.50 | | |
| Beauty Bush | | | 1.00 | 1.25 | 1.50 |
| Buckthorn, Common | | | .50 | .75 | 1.00 |
| Frangula | | | .50 | .75 | 1.00 |
| Buddleia, 2 yr. No. 1..... | .75c; 3 yr..... | \$1.00 | | | |
| Caragana, Arborescens | | | .60 | .85 | 1.25 |
| Pygmaea | | .75 | 1.00 | | |
| Cherry, Cistena | | | 1.50 | 2.00 | 2.50 |
| Hansen's Bush | | .75 | 1.00 | 1.50 | |
| Nanking | | | 1.35 | 1.75 | 2.25 |
| Nanking—Minn. No. 41..... | | | | 2.00 | |
| Coralberry | | .50 | .75 | 1.00 | |
| Cotoneaster, Acutifolia | .50 | .75 | 1.00 | 1.25 | 1.50 |
| Integerrima | | | 1.00 | 1.25 | |
| Cranberry, High Bush..... | | .75 | 1.00 | 1.25 | 1.50 |
| Currant, Alpine | .60 | .85 | | | |
| Yellow Flowering | | | .75 | 1.00 | 1.25 |
| Dogwood, Golden | | | .75 | 1.00 | 1.25 |
| Red Twig-Bailyi | | | .75 | 1.00 | 1.25 |
| Variegated | | 1.00 | 1.50 | 1.75 | |
| Elder, Black and Red Berried..... | | | .75 | 1.00 | 1.25 |
| Cut Leaved and Golden..... | | | .75 | 1.00 | 1.25 |
| Euonymus, Burning Bush (Wahoo)..... | | | .85 | 1.25 | 2.00 |
| Winged Burning Bush..... | | 1.25 | 1.75 | 2.25 | |
| Holly, Ilex Verticillata..... | | | 1.25 | 1.50 | |
| Forsythia | | | .75 | 1.00 | |
| Honeysuckle, Morrow's and Tartarian..... | | .60 | .75 | 1.00 | 1.25 |
| Hydrangea, Hills of Snow and Pee Gee..... | .75 | 1.00 | 1.50 | 2.00 | |
| Hawthorne, Mollis | | | 1.00 | 1.50 | 2.50 |
| Juneberry | | .75 | 1.00 | 1.25 | |
| Lilac, Common Purple and White..... | | .60 | 1.00 | 1.25 | 1.50 |
| Persian, Rothmagensis, and Villosa..... | | .75 | 1.00 | 1.40 | 2.00 |
| FRENCH HYBRIDS | | 1.25 | 1.75 | 2.25 | 3.00 |
| Maple, Tartarian | | | 1.00 | 1.25 | 2.00 |
| Matrimony Vine | | | .75 | 1.00 | |
| Matrimony Vine—Morden | | | 1.00 | 1.25 | |
| Mock Orange, Coronarius and Grandiflora..... | | .75 | 1.00 | 1.25 | 1.50 |
| Golden Leaved | 1.25 | 1.75 | 2.25 | | |
| Lemoines | | .75 | 1.00 | 1.25 | |
| Minnesota Snowflake (Pat. No. 538)..... | | 1.25 | 1.50 | | |
| Virginal | | | 1.25 | | 2.25 |
| Olive, Russian | | | .75 | 1.00 | 1.25 |
| Plum, Double Flowering..... | | 1.25 | 1.50 | | |
| Newport (Purple Leaved)..... | | | | 2.00 | 2.50 |
| Privet, Lodense | | .50 | .75 | | |
| Snowberry, White | | .50 | .75 | 1.00 | |
| Spirea, Anthony Waterer..... | .75 | 1.00 | 1.25 | | |
| Arguta, Ash Leaved and Billardi..... | | .60 | .85 | 1.25 | |
| Bridal Wreath (V.H.)..... | | .50 | .60 | .85 | 1.25 |
| Frobeli | .50 | .75 | 1.00 | | |
| Golden Leaved and Ninebark (Opulifolia)..... | | .60 | .75 | 1.00 | 1.25 |
| Ninebark Nana (Opulifolia)..... | | .75 | 1.00 | 1.25 | |
| Sumac, Cut Leaved..... | | .75 | 1.00 | 1.50 | |
| Fragrant | | .75 | 1.00 | 1.50 | |
| Tamarix | | | 1.00 | 1.25 | 1.50 |
| Wayfaring Tree | | | 1.00 | 1.25 | 1.50 |
| Weigelia, Rosea | | | | 1.25 | |

February and March Shrub Pruning Service



The "secret of perpetual youth" in shrubs is correct pruning. All shrubs need some attention if they are to be kept looking their best—some requiring frequent attention, while some "get by" fairly well with considerable neglect.

It is safe to say that any shrub planting that has been in three years or more will be greatly improved in beauty and usefulness by judicious thinning and shaping.

We have efficient, well-trained men available for this work during February and March.

It will be a pleasure to consult with you on the attention your plants need. A modest expenditure at this time will add much to their beauty and life span. This is also the ideal time for pruning fruit trees. Pruning is a "must" for them just as spraying is.

Why not drop us a card or call Long Lake 174 for an appointment?

DANNY'S PAGE



I'LL TELL THE WORLD—

That we're here to serve you conscientiously, efficiently, and economically with a complete assortment of nursery stock of the best and hardiest sorts,

AND WE'VE GOT THE PLANTS—

Fine, vigorous, hardy, home grown plants, all of the newer and better varieties as well as the best of the "old faithfuls." Long and sad experience has proven that locally grown plants are far more satisfactory than those grown and shipped in from distant points.



PAINTING THE LANDSCAPE—

Is just as important as painting in the house. Into your home's construction and interior appointments will go careful planning and the help of acknowledged experts in their respective fields. Does not your landscape planning, the choice of materials and the selection of the actual plants deserve just as careful thought as the house and its interior?

AND NOW'S THE TIME TO PLAN—

Whether you have a major problem, as a complete layout for a new property, or a minor one of a few shrubs, trees or other plants we can be of help to you. But "do it now" should be the motto. After the "scramble" of spring planting starts we have much less time for careful planning than now. Why not drop us a line or phone us to-day. We'll be glad to help you.



"BRINGING HOME THE BACON"—

Is what fruits have been doing the past few years and will do for some time to come. Whether one plants for their own needs or for a profitable cash crop, Daniels plants and varieties make the ideal foundation stock for a successful plantation.

A PAIR OF PEARS THAT ARE REALLY "PEACHES"—

Mendel and Parker (Minn. No. 1) along with their smaller pal, Bantam, have really "made the grade." They are just as easy to grow as apples. They are high quality, good eating and canning, and recommended by the U. of M. for growing in central and southern Minnesota. Plant now! If you don't, "you'll be sorry."



"ESKIMOS" IN MINNESOTA?—

Sure, the Eskimo roses! Maybe the Eskimos don't grow our beautiful, tough roses but they are so very hardy all through the North that it seems as if they should grow them away up there.

WE'RE "ON OUR TOES," READY TO GO—

For another grand and glorious horticultural year, anxious to fill your needs with the finest of fine nursery stock. It's your move next.



DANIELS GAY, GREEN HARDY VINES

Pleasing Climbers That Screen, Cover and Beautify

Nothing provides a homelike and restful appearance more quickly than a covering of green vines for blank walls, bare fences and arbors. We are particularly fortunate in being able to offer the finest specimen vines we have had for many seasons.

BITTERSWEET—"A spray of bittersweet is a lasting thing. Pulled from the fence in pine-sweet woods—First fall the leaves; next splits orange calyx fair — revealing the crimson heart; and so throughout dull wintertime it stays, a bold bright memory of Autumn days." Always plant three or more vines to be sure of an abundant production of berries.

CLEMATIS HENRYI—A profuse bearer of enormous white flowers. Similar to Jackmani in manner of growth.

CLEMATIS JACKMANI—The most popular of the large flowering clematis hybrids. A strong grower and produces a mass of intense violet-purple flowers four to six inches in diameter, from July until October.

CLEMATIS PANICULATA (Sweet Japan Clematis)—Flowers small, star shaped and creamy white. A luxuriant grower, profuse bloomer and possessing fine foliage. Very fragrant.

GRAPE—BETA and ALPHA—Hardy as wild grape. Heavy fruiters. An unexcelled cover for arbors.

HONEYSUCKLE SCARLET TRUMPET — This splendid variety with its interesting twining method of growth is generally considered the finest of the honeysuckle vines. Brilliant yellow throated scarlet flowers. Long blooming period.

IVY—BOSTON—Clings to rough surfaces. Small leaves; refined grower; brilliant fall color. The best "wall-clinging" vine.

IVY-ENGELMANNI—The best hardy vine for brick, concrete or stucco surface. Much smaller foliage and thicker than the common variety of Creeper. Red fall foliage.

IVY—VIRGINIA CREEPER—(American Woodbine)—Entirely hardy. A quick strong grower. Brilliant red fall foliage.

MATRIMONY VINE—Fine bank and ground cover and soil retainer. Large masses of purple flowers succeeded by bright scarlet berries.

MORDEN MATRIMONY VINE—A refined improvement of the ordinary Matrimony Vine. Less coarse and more upright in manner of growth—definitely more desirable.

DANIELS VINE PRICES

Add 10% if to go by mail

| | 2 yr. | 3 yr. |
|-------------------------------------|--------|--------|
| Bittersweet | \$0.75 | \$1.00 |
| Clematis Henryi (Pots) each..... | 1.25 | |
| Clematis, Jackmani (Pots) each..... | 1.25 | |
| Clematis, Paniculata | 1.25 | 1.50 |
| Grape, Beta and Alpha..... | .55 | .75 |
| Honeysuckle, Scarlet Trumpet..... | .75 | 1.00 |
| Ivy, Boston | 1.00 | 1.25 |
| Ivy, Engelmans | .50 | .75 |
| Ivy, Virginia Creeper..... | .50 | .75 |
| Matrimony Vine | .75 | 1.00 |
| Matrimony Vine, Morden..... | 1.00 | 1.25 |



DANNY SAYS:

When it comes to hedging, hedge—don't hedge. Proper hedging gives a fence and your neighbors no offense. If you must draw the line somewhere, draw it with a hedge. They beautify as they serve.

HEDGING SHRUBS

Living, Lasting Fences

The proper use of hedges adds immeasurably to the attractiveness of one's home grounds. They will effectively mark a boundary line, serve as a screen, or furnish a pleasing background for an informal planting.

In this group we offer fine, strong plants, suitable for starting live fences. These are well grown, strong rooted hedging size specimens which will give quick results.

PRICES PER 100 ON DANIELS HEDGING SHRUBS

25 or More at the 100 Price

Mailing provisions as in shrubs, page 7

| | 12-18" | 18-24" | 2-3' | 3-4' |
|------------------------------|---------|---------|---------|---------|
| Barberry, Japanese | \$35.00 | \$45.00 | | |
| Buckthorn, Common | | 30.00 | \$40.00 | \$45.00 |
| Caragana, Arborescens.. .. | | 20.00 | 25.00 | |
| Hansen's Bush Cherry.. .. | | 30.00 | 40.00 | |
| Cotoneaster, Acutifolia.. .. | | 40.00 | 50.00 | 60.00 |
| Currant, Alpine | 45.00 | 55.00 | | |
| Honeysuckle, Tartarian | | 40.00 | 50.00 | 60.00 |
| Lilac, Common Purple.. .. | | 40.00 | 50.00 | 60.00 |
| Ninebark, Dwarf | | 40.00 | 50.00 | 60.00 |
| Spiraea, Bridal Wreath.... | | 40.00 | 50.00 | 60.00 |

DANIELS SCIENTIFIC WEED CONTROL

THROUGH THE APPLICATION OF HORMONES AND CHEMICALS

Dandelions, Plantain, Chick Weed and some other heretofore almost "hopeless" lawn pests can now be quickly eliminated at moderate costs by skilled Daniels applicators using new hormone compounds.

Poison Ivy—that arch enemy of out-door fun on so many properties, can also be destroyed quickly and with certainty in the same manner.

We pride ourselves on keeping abreast of the times in all new and improved advances in Horticultural technique, as these services (used by us first in 1944) will attest.

It will be a pleasure to discuss our Weed Eradication Services with you at your convenience and to arrange for the work to be done at the proper time this summer.

DANIELS ESKIMO ROSES

The Hardest Everbloomers



The Rugosa Rose Hybrids, or Eskimo Roses, as they are often called because of their extreme hardiness, are the best roses for general growing throughout the Northwest as they are not only perpetual bloomers, most attractive in appearance of bloom, foliage and hips, highly fragrant, but are thoroughly hardy without winter protection in Minnesota and the Dakotas. The beautiful double blossoms are vastly superior to those of the old style single rugosa roses. They usually require no spraying and are the most easily grown of all the roses. They should be used frequently in the border as are the hardy shrubs. We offer the outstanding varieties. Roses on this page do not require winter protection.

Eskimo Rose Prices: 18-24", \$1.25 ea.; 2-3 ft., \$1.50 ea.

BELLE POITIVINE—A beautifully formed, vigorous rose of attractive foliage. A free and continuous bloomer of large, double bright pink flowers borne in clusters.

BLANC DE COUBERT — Snow white blooms, double and fragrant, and arranged in clusters. In form it closely resembles the Hansa, and like that variety is excellent for hedges. Thrives in the coldest places. Especially pretty in half open bud.

DR. ECKNER — Large, fragrant, semi-double, yellow flowers tinted with orange and coppery rose. Very hardy and makes a 6 ft. bush with blooms intermittently from June to September.

GROOTENDORST-SUPREME — Bright crimson. A new variety of unusual merit commonly called "The Baby Rambler Rugosa Rose." Because of its iron-clad hardiness it may be used in shrub borders. With its continuous production of clusters of bright crimson bloom, it stands out strikingly from early summer until frost. An improvement over the old F. J. Grootendorst.

GROOTENDORST-PINK—Similar to the Red Grootendorst in form and manner of growth. The double, clustered flowers are a delicate shell pink.

HANSA—Deep red. One of the hardest, most dependable and most all round satisfactory of the red roses. The large, double red flowers have an attractive violet tinge, and are produced in great abundance from early summer until late fall.

The "Bush Roses"

HUGONIS (Golden Rose of China)—Bears single flowers in long, arching sprays. Perfectly hardy. Makes a large, shapely shrub of 6 feet in height.

2-3 ft., \$1.75; 3-4 ft., \$2.00

HARRISON'S YELLOW—Yellow. A splendid old favorite and one of the finest shrubbery

types for the yard. Early in the season the entire bush is covered with a mass of beautiful, fragrant roses of deep golden yellow.

2-3 ft., \$1.75

RUBRIFOLIA—Intensely pink, starry flowers, borne freely on an erect 6 foot shrub with bluish foliage darkly tinged with crimson.

2-3 ft., \$1.00; 3-4 ft., \$1.25

Rose Culture

Roses delight in a warm location where they will receive plenty of sunshine. They are at their best when not competing with larger plants for their moisture and light. The Rugosa Hybrids, however, seem to do well under the ordinary competition of other plants in the shrub border.

Any effort expended in making the soil rich will be generously rewarded with increase in both size and number of blooms. Roses, especially budded varieties, should be planted considerably deeper than they grew formerly.

At planting they should be pruned back to two or three stems with only four or five buds on each. The entire top should then be mounded up with dirt which should be left there until the buds start to sprout. A mulch of well rotted manure or peat on top of the soil will prove highly beneficial to the plants through the growing season.

In subsequent years the roses, excepting the climbers and the Rugosa Hybrids should be pruned back heavily each spring, cutting out any short or spindly growth, or wood which shows winter injury, leaving each main shoot four to six inches long. Any shoots which come up from below the bud or graft should be cut away as fast as they appear.

Climbing roses should not be pruned back severely. The Rugosas are not headed back as heavily as other bush roses although they should receive enough cutting each year to stimulate vigorous new shoots on which their flowers are borne.

In late fall those bush roses which require protection should have the ground heaped up around the base of the plants 10 to 12 inches high. After freezing, the tops are usually tied up with hay or straw and around this is placed a wrapping of weather resisting paper. To protect the climbers they should be laid flat on the ground and covered in a similar manner to the bush roses.

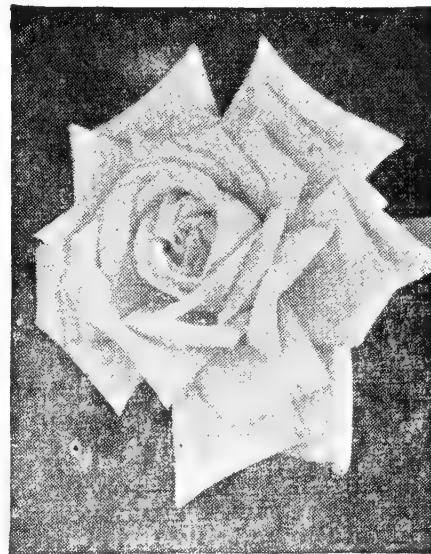
DANIELS BEAUTIFUL ROSES

The Queen of All Flowers

The rose is unquestionably the most popular of all flowering plants. Its fragrant blooms with varying form and color are unsurpassed by other plants.

Our roses are grown especially to meet the rugged climatic conditions of the Northwest. They are hardy, field grown, of the largest two-year-old grade, full of vigor and life, ready to bloom for you just a few weeks after planting.

Roses should be pruned back heavily when planted. The success of their growth the first year depends largely on the pruning given them at this time. All roses on this page require winter protection.



Hybrid Tea and Perpetual Roses

2 Year Standard.....\$1.25 each
2 Year Select..... 1.50 each

RED

E. G. HILL—Great, massive blooms of deep velvety-maroon. Vigorous and free flowering.

ETOILE DE HOLLANDE—Dark velvety red of brilliant hue. Very fragrant and long lasting.

GRUSS AN TEPLITZ—Deep crimson. One of the best for garden decoration. Not the largest, but a profuse and continuous bloomer of large clusters.

RED RADIANCE—An excellent, prolific producer of large, bright rose-red flowers of enchanting beauty.

PINK

THE DOCTOR—Enormous, semi-double, cupped flowers of satiny pink. Fragrant. One of the finest.

MRS. CHARLES BELL—A superb, soft, salmon-pink. Always satisfactory. Sweetly perfumed.

WHITE

FRAU KARL DRUSCHKI—One of the finest whites. Often called the "White American Beauty." Very large.

MME. JULES BOUCHE—A beautiful and dependable white of surpassing beauty and charm.

YELLOW

JOHANNA HILL—Large, yellow with bronze shadings in the center. A vigorous grower. Fragrant.

MRS. E. P. THOM—A beautiful, bright canary yellow. Large, well shaped flowers borne in profusion.

TWO TONE

TALISMAN—Brilliant red and gold buds opening to well shaped blooms of scarlet orange and rich yellow.

TREASURE ISLAND — Flaming copper pink. Inside petals light salmon with an orange base. Received highest awards at San Francisco Fair and New York Worlds Fair.

Climbing Roses

2 Year Standard.....\$1.25 each
2 Year Select..... 1.50 each

DOROTHY PERKINS — A hardy free grower bearing masses of clustered double flowers of delicate shell pink.

DR. VAN FLEET—Enormous flowers of light pink freely borne on long stems. Very fragrant.

EXCELSA — Similar to Dorothy Perkins in growth habit and flowering, but of a deep red hue.

GARDENIA — The most satisfactory yellow climber. Large flowers borne in profusion.

PAUL'S SCARLET—Sometimes called "The reddest rose that grows." Large, long lasting flowers.

Blaze

A relatively new and very popular patented rose. A vigorous free flowering climber with large scarlet-crimson flowers. A recurrent bloomer. One of the finest new climbers.

Strong 2 year plants, \$1.50 each

Three Year Potted Roses

(Not Mailable)

We offer this year a select list of three year old Potted Roses. Last spring we potted up a fine assortment of two year Roses. We grew these in out-door frames all last summer and now have them—still undisturbed in their pots—in our storage cellar.

They are all ready to "pop" the first thing in the spring, and will give exceptionally quick and strong growth when planted out.

For extra fine first year results we strongly recommend these fine three year old potted plants.

**DANIELS THREE YEAR
POTTED ROSES.....\$1.75 each**

RED

E. G. Hill
Gruss and Teplitz
Red Radiance

CLIMBERS

Dorothy Perkins (Pink)
Dr. Van Fleet (Pink)
Gardenia (Yellow)

YELLOW

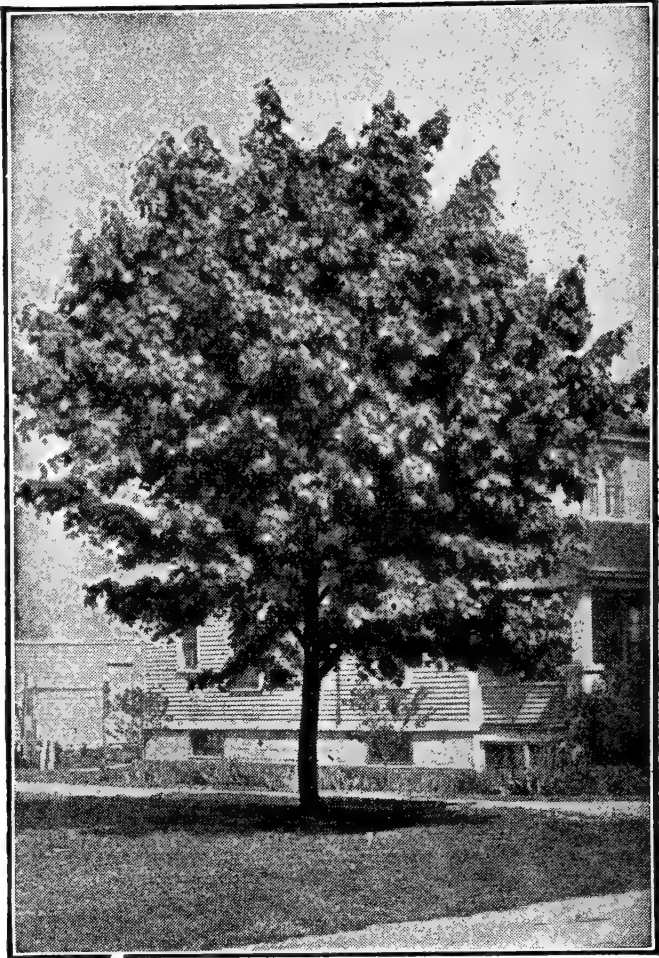
Johanna Hill
TWO-TONED
Edith Nellie Perkins
Talisman

PINK

Briar Cliff
Pink Radiance

Ten Outstanding
Shade Trees

- BIRCH, WHITE**—A beautiful, graceful, upright growing tree famed for its attractive bark. A favorite for lawn tree planting. Effective when planted singly or in groups. If planted three or four in one clump one will get the natural effect of native growing trees.
- BIRCH, CUTLEAF WEEPING**—One of the most admired of all lawn trees. Distinguished for its unusual grace in character and outline. Its white bark, long drooping branches and finely cut foliage give a particularly artistic touch to the landscape.
- CRAB APPLE, HOPA**—A very attractive ornamental tree with large red blossoms in the spring followed by red fruits. Leaves color beautifully in the fall.
- CRAB, RED SILVER**—A valuable new addition to the small ornamental trees of the Northwest. Early spring flowers are deeper and more brilliant in hue than Hopa, but not quite as large. Foliage has a distinctly reddish color, overcast with silvery pubescence.
- ELM, AMERICAN**—The most popular tree for shade, street and lawn plantings. A rapid grower and long lived.
- SOFT or SILVER MAPLE** — A hardy, quick growing shade tree which is of special value where immediate shade is wanted. Vigorous, healthy and attractive.
- NEWPORT PLUM**—The best all summer red foliage tree for the North. The typical plum blossoms of early spring are backed by the crimson of the newly unfolding leaves. A small to medium sized tree of striking color.
- HARD MAPLE (Sugar Maple)**—One of the most desired shade and ornamental trees. A symmetrical tree of great beauty. Deeply lobed, dark green leaves taking on beautiful vivid tints in the fall.

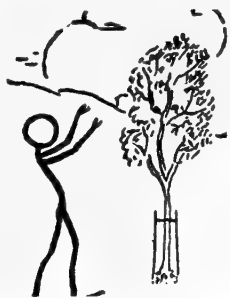


- MOUNTAIN ASH**—One of the most popular of the small lawn trees. White flowers in spring followed by large clusters of orange red berries which remain throughout the winter.
- NIOBE WEEPING WILLOW**—The best of the weeping willows. Its form is that of a graceful weeping tree and this, with its beautiful golden bark, makes it exceedingly attractive in both summer and winter.

DANIELS SHADE TREE PRICES

| | 3-4' | 4-5' | 5-6' | 6-8' | 8-10' | 11" | 2" | 2½" | 3" |
|-----------------------------------|----------|----------|----------|--------|--------|--------|--------|--------|---------|
| Ash,* White and Green..... | \$ | \$ | \$ | \$1.25 | \$2.50 | \$4.00 | \$5.00 | \$7.00 | \$10.00 |
| Basswood* | | | | 1.50 | 2.50 | 4.00 | 5.00 | 7.00 | 10.00 |
| Birch, White | | | 1.50 | 2.00 | 3.00 | 4.00 | | | |
| Birch, Cut Leaf Weeping..... | | | 3.50 | 5.00 | 6.00 | 7.50 | | | |
| Butternut* | | | 2.00 | 3.00 | 4.00 | | | | |
| Crab, Bechtel's | 2.25 | 3.50 | 5.00 | | | | | | |
| Crab, Hopa and Red Silver..... | 1.50 | 2.00 | 2.50 | 4.00 | | | | | |
| Crab, Flame | | 2.00 | 2.50 | 4.00 | | | | | |
| Elm, American* and Chinese*..... | | | 1.00 | 1.50 | 2.50 | 4.00 | 5.00 | 7.00 | 10.00 |
| Elm, Moline (Grafted)*..... | | | | 2.00 | 3.00 | 4.50 | 5.50 | | |
| Hackberry* | | | | 1.50 | 2.50 | 4.00 | 5.00 | 7.00 | 10.00 |
| Horse Chestnut | 2.50 | 3.00 | | | | 5.00 | 7.50 | | |
| Locust, Thornless | | | | 2.00 | 3.00 | 4.50 | | | |
| Maple, Schwedlers (Red Leaf)..... | | | 4.00 | 5.50 | 7.50 | 10.00 | | | |
| Maple, Silver (Soft)*..... | | | | 1.25 | 1.75 | 4.00 | 5.00 | 7.00 | 10.00 |
| Maple, Sugar (Hard)..... | | | 2.50 | 3.50 | 5.00 | 6.50 | 8.50 | | |
| Maple, Wiers Cutleaf*..... | | | | | 4.00 | 6.00 | 8.00 | 10.00 | |
| Mountain Ash | | | 2.00 | 2.50 | 4.00 | 5.00 | 6.00 | | |
| Plum, Newport | 2.00 | 2.50 | 3.00 | 4.00 | | | | | |
| Poplar, Bolleana | | | 1.50 | 2.00 | 2.50 | 3.00 | 4.00 | 5.00 | |
| Poplar, Lombardy | | .50 | .75 | 1.25 | 1.50 | 2.00 | 2.75 | 4.00 | 5.00 |
| Poplar, Norway | | | .75 | 1.25 | 1.50 | 2.00 | | | |
| Walnut, Black* | | 1.50 | 2.00 | 3.00 | 4.00 | 5.00 | | | |
| Willow, Golden* | | | 1.00 | 1.75 | 2.50 | | | | |
| Willow, Laurel Leaved*..... | | | 1.00 | 1.75 | 2.50 | | | | |
| Willow Niobe | | | 1.75 | 2.75 | 4.00 | 5.00 | 6.00 | | |

*3½ in., \$15.00; 4 in., \$20.00. Only the 3 smallest sizes mailable. Add 10% for postage.



DANNY SAYS:

A beautiful shade tree is a thing of beauty and a joy forever. According to Joyce Killmer's beautiful poem, "Only God can make a tree," but we're doing all we can to aid the good work with hundreds of beautiful specimens of all varieties ready for your selection.

DANIELS
TREE PROTECTIVE SERVICE

A good tree is one of the most valuable assets a piece of property can possess. It is a part of one's domain, so treasured, so truly valuable that its well being must be conscientiously guarded. If you list among your treasures one or more fine trees you will be interested in DANIELS TREE PROTECTIVE SERVICE—the best and safest form of "insurance" you can write for them.

We can serve you efficiently and economically whether it be a matter of LIGHT TRIMMING, HEAVY PRUNING, BRACING, FEEDING, SPRAYING, TREE SURGERY, OR OTHER TREE WORK.

We will be glad to consult with you regarding the welfare and preservation of your valuable specimens and to suggest the care necessary for their continued health and long life.

DANIELS
"YARD COMFORT" SPRAY SERVICE

A Dream Come True! It is now possible to enjoy one's home grounds practically free from the annoyances and health hazards of mosquitoes, flies and other troublesome insect pests. Imagine the new pleasures of gardening, lawn parties and picnics free from our ever present mosquito annoyance. Sounds too good to be true—but it can be an accomplished fact for you in 1947.

If you have horse or dairy barns on your premises—they too can be rid of unsanitary and troublesome flies. As a health measure such control is of great value. Last year many communities carried on extensive control measures of this sort during the Polio epidemic—and many a community gathering was protected from both health hazards and annoyance.

Why not ask us for information about our proven protection from mosquitoes and flies? May we suggest the greater efficacy of neighborhood or community control. Cooperation with your neighbors in a spray program will greatly enhance its effectiveness.



DANNY SAYS:

In pest control "let us spray" is our motto. We are splendidly equipped with high pressure power sprayers to furnish adequate fruit and shade tree protection in the Minnetonka district. Let us talk your needs over with you early so that you can avoid the damage to trees and inconvenience to yourself from such cantankerous cankerworm infestations as we have had the past few years.

EVERGREENS

Grouped According to Use Characteristics

| Creepers (Low) | Screen and Windbreak | Striking Color | Medium Low |
|----------------------|-----------------------|-------------------------|-------------------------|
| Andorra Juniper | Pines | Andorra Juniper | Mugho Pine |
| Bar Harbor Juniper | Spruce | Bar Harbor Juniper | Globe Arborvitae |
| Horizontalis " | Medium Tall (Narrow) | Golden Canadian Juniper | Savins Juniper |
| Narrow (Pointed) | American Arborvitae | Tall | Canadian Juniper |
| Pyramidal Arborvitae | Siberian Arborvitae | Balsam Fir | Golden Canadian Juniper |
| Red Cedar | Red Cedar (Unsheared) | Hemlock | Pfizers Juniper |
| Silver Cedar | | Pine | Yews |
| | | Spruce | |

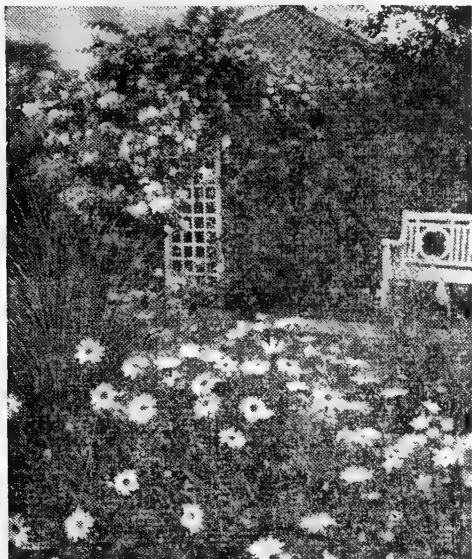


DANNY SAYS:

Why not a living Christmas tree? Not only is the evergreen's delightful form and beauty most appropriate at Santa time, but its year 'round beauty is valuable at every season.

Daniels

HARDY PERENNIALS



We wish you could see our perennial gardens. Here are the plants with which to paint your Spring, Summer and Autumn flower pictures. They add the variety to your landscape picture that makes it interesting at all seasons. Perennials are unquestionably the "finishing touches" to the planting whether it be an informal border or a formally laid out garden. With their unlimited assortment of bloom, size and color they may be worked into all parts of the border where their brilliant hues add to the planting a pleasing zest without which it would be incomplete.

Our plants are extremely strong — field grown stock, produced on specially prepared soils abounding in humus and plant food. Under these conditions we have developed exceptionally fibrous roots and strong crowns and tops—plants far surpassing in strength and vitality those ordinarily offered for sale. Daniels' Perennial Plants are preferred by all who have seen or used them.

Prices are 35c each, or \$3.50 per dozen (postpaid) except as noted below:

Achillea Eupatorium
 Achillea Millefolium Roseum
 Achillea Ptarmica
 Aconitum Fischeri, 50c
 Alyssum Argenteum
 Alyssum Saxatile
 Compactum
 Anchusa Italica
 Anchusa Myosotidiflora
 Anemone, Pulsatilla 50c
 Anthemis Tinctoria Kelwayi
 Aquelegia, Crimson Star
 Aquilegia Long Spurred
 Aquelegia, Scott Elliot Hybrids
 Arabis Alpina
 Armeria
 Artemesia Lactiflora
 Artemesia Silver King
 Astilbe 50c
 Hardy Asters (in variety) 50c
 Baptisia Australis
 Boltonia Asteroides
 Boltonia Latisquama
 Campanula Carpatia
 Campanula Persicifolia
 Campanula Rotundiflora
 Campanula Trachillium
 Centaurea Montana
 Cerastium Tomentosum
 Chrysanthemum Alaska
 Chrysanthemums (in variety)
 30c and up
 Coreopsis Lanceolata Grandiflora
 Creeping Jenny
 Delphinium Belladonna
 Delphinium Bellamosa
 Delphinium Chinese
 Delphinium Hybrids
 (in variety) 60c
 Dianthus Barbatum (in variety)
 Dianthus Deltoides

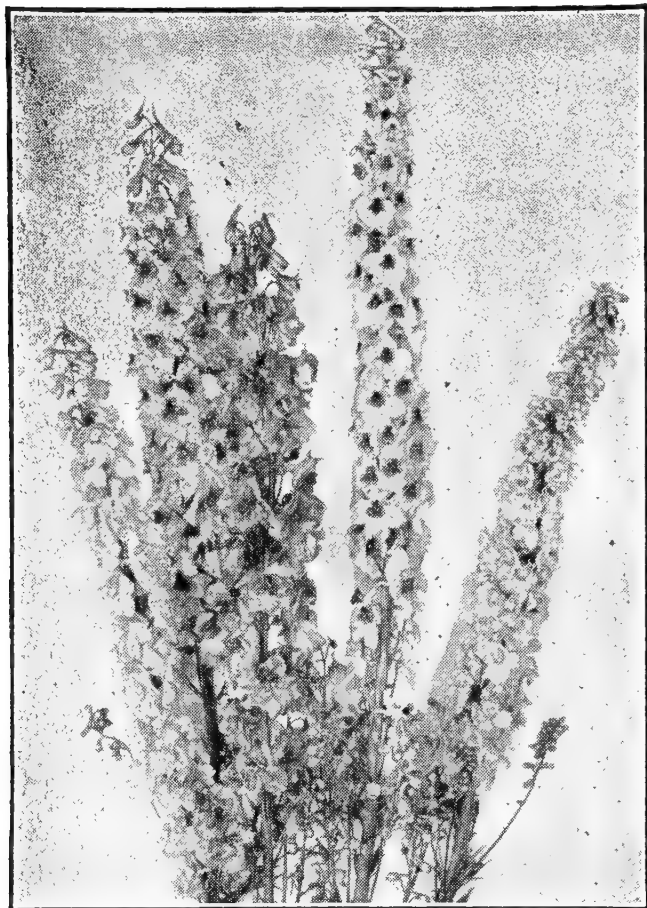
Dianthus, Hardy Carnation
 Dianthus Plumarius
 Dicentra Eximia, 50c
 Dicentra Spectabilis, 75c
 Dictamnus Fraxinella, 75c
 Echinops Ritro
 Ferns, Hardy 50c
 Funkia Coerulea Lanceolata
 Funkia Subcordata
 Grandiflora, 75c
 Funkia Undulata Variegata, 50c
 Gaillardia Grandiflora
 Gypsophila Paniculata
 Gypsophila Bristol Fairy, \$1.00
 Gypsophila Repens
 Heileopsis
 Hemerocallis (in variety)
 35c and up
 Heuchera Sanguinea 50c
 Hibiscus Rose Mallow 50c
 Hollyhock (in variety)
 Iberis, Sempervirens
 Iris (in variety), 35c and up
 Iris Pumila
 Iris Siberica
 Liatris Spicata 50c
 Lily of the Valley
 Elegans Lily
 Regale Lily
 Tenuifolium Lily
 Tiger Lily
 Linum Perenne
 Lupinum Polyphyllum (in var.)
 Lychnis Alpina
 Lychnis Chalcedonica
 Lychnis Coronaria
 Lychnis Haagenia
 Lythrum Mordens Pink 50c
 Mertensia

Monarda Didyma
 Myosotis Palustris
 Nepeta Mussini
 Oenothera
 Pachysandra Terminalis
 Papaver Nudicaule
 Papaver Orientale
 Penstemon Barbatum
 Peony (in variety) \$1.00 and up
 Phlox (in variety) 50c and up
 Phlox Sublata (in variety)
 Physalis Francheti
 Physostegia Virginica
 Platycodon Grandiflora
 Polymonium, Blue 50c
 Pyrethrum Roseum
 Pyrethrum Uliginosum
 Rudbeckia Laciniata
 Rudbeckia Newmanni
 Rudbeckia Purpurea
 Saponaria
 Scabiosa Acre
 Scabiosa Caucasica
 Sedum (in variety)
 Spirea, Filapendula, 50c
 Statice Latifolia, 50c
 Sweet Pea
 Teucrium Chamaedrys
 Thalictrum (in variety)
 Thermopsis Corelinia
 Thymus Vulgaris
 Trollius, 60c
 Tunica Saxifraga
 Veronica Longifolia
 Veronica Repens
 Veronica Ruprestis
 Veronica Spicata
 Vinca Minor
 Yucca
 Viola (in variety) 25c
 Viola Odorata

NOW LISTEN CLASS! We all have favorites—



I want to tell you what the boss' favorite perennials are. First the Mums, Delphinium, and Phlox on the next two pages, and second—Anemone Pulsatilla (a hardy Pasque flower)—four exquisite hardy Carnations (almost greenhouse type in size and beauty)—four outstanding Sweet William, and seven gorgeous Lupine varieties. You'll love 'em all, too.



BLACKMORE AND LANGDON HYBRIDS

An outstanding English strain that is one of the finest developments in the Delphinium family. Colors are delicate shades in blue, mauve, and pink. Flowers are enormous and produced on strong, erect spikes of great length and rigidity.

HOLLYHOCK STRAIN

Delicate pastel shades of varying hues and the intense doubleness of a Hollyhock, coupled with large size of bloom and stalk have made this interesting strain one of the most popular for both garden effect and bouquets.

DELPHINIUM HYBRIDS

"Gorgeousness Personified"

In addition to the regular Delphiniums (*Bellamosa*, *Belladonna*, and *Chinesensis*) we offer this year seven outstanding Delphinium Hybrids, including five of the magnificent Pacific Giant Hybrids.

These latter hybrids not only far surpass the older sorts in vigor, size, and splendor of bloom, but have proven highly resistant to mildew.

No garden is complete without a generous scattering of these truly superior varieties. We offer strong field grown plants.

These choice varieties are only 60c each; 5 for \$2.50; 12 for \$5.00, all postpaid.

PACIFIC GIANT STRAINS

Considered by many to be the finest of all Delphinium, these unusual strains surpass in strength of growth, size of bloom and spike, and glorious color ranges. They are unsurpassed for cutting.

BLACK KNIGHT—The darkest of them all, running to deep midnight violet. Heavy velvety texture.

GUINEVERE—A pastel pink to lavender self forming a delicate background for a clear white bee.

BLUE BIRD—A beautiful medium shade of pastel blue mounting an effective white bee.

GALAHAD—Enormous, clear white flowers, frequently 3 inches across, with a glistening texture.

SUMMER SKIES—The rich blue of a summer sky with white bees representing fleecy clouds. Truly delightful.

IRIS

35c Each

ETHELWYN DUBAR—Fragrant orchid pink
EUPHONY—Copper with violet
GERTRUDE—Dark blue
GOLDEN IMPERIAL—Yellow
JEAN SIRET—Yellow everblooming
LT. WILLIAMSON—Violet with royal purple
MADAM CHEREAU—White with blue edges
MRS. VALRIE WEST—Crimson brown
PALLIDA DALMONICA—Lavender blue
PLUE DeOR—Tall yellow
ROSE PETAL—Rose pink
SIERRA BLUE—Clear medium blue
SUSAN BLISS—Orchid pink
ZUA—Pearl gray

PEONY

\$1.00 Each

BARONESS SCHROEDER—White
DR. BRETTENEAU—Pink
EDULIS SUPERBA—Deep pink
EUGENE BIGOT—Red
FELIX CROUSSE—Deep rose red
FESTIVA MAXIMA—White
LA TULIP—White
MME. DeVERNEVILLE—White
MARIE LEMOINE—White
MARTHA BULLOCK—Rose pink
RACHEL—Rich red
VICTOR HUGO—Light red
UNNAMED, MIXED COLORS—3 for \$1.00

GARDEN CHRYSANTHEMUMS

New Northern Bloomers DeLuxe

We consider these hardy Mums the finest addition of many, many years to our fall garden bloomers.

They are so colorful, so widely varied in type and hue and such profuse and long lasting bloomers that no planting is complete without them.

From late August until hard freezes (ordinary frosts do not bother them) they bring to the garden generous splashes of color never possible before.

The varieties listed below are some of the finest of all—each one especially desirable for our short northern season.

POTTED PLANTS

Are available in these varieties

Only 30c Each Postpaid

COLLECTION C-1

12 Plants (our selection)

An excellent assortment.

Only \$3.00 Postpaid

ALGONQUIN—Early yellow
BRONZE CUSHION—Best bronze
BUTTERBALL—Compact yellow
CHIPPEWA—Large purple—the one finest Mum of all
DAHLIA MUM—Purplish-wine
DULUTH—Clear yellow
GLACIER—Dwarf, pure white
MAROON N' GOLD—Very large, maroon to gold
MOON GLOW—Bright yellow
PINK CUSHION—Best pink
RED GOLD—Red and orange gold
WELCOME—Purple mallow



STRONG FIELD CLUMPS

Are available in these varieties

Only 50c Each Postpaid

COLLECTION C-2

12 Plants (our selection)

An excellent assortment

Only \$5.00 Postpaid

ALGONQUIN—Early yellow
BOREAS—Early, double white
BUTTERBALL—Compact yellow
CHIPPEWA—Best of all—Purple
DAHLIA MUM—Purplish-wine
EUGENE WANDER—Golden yellow
MOON GLOW—Bright yellow
PURPLE STAR—Purple
RED GOLD—Red and orange gold
RED HAWK—Dwarf, wine red
SONNY BOY—Button yellow
SUN RED—Brazil red

TWENTY-TWO EXTRA CHOICE PHLOX

Only 50c Each, Postpaid

"Indispensable" is one way of designating the summer flowering Phlox. Their strong vigorous growth, their ease of culture, and their profuse blooms of widely assorted colors make them a truly indispensable "must" in every flower border.

The all too frequent dearth of other colors in the garden makes the mid to late summer bloom of the Phlox especially welcome.

Many of the choicest varieties are found in our list, and from them can be chosen fine assortments to delight the most exacting Phlox enthusiast. Our plants are strong field grown individuals.

AFRICA—Brilliant carmine-red with blood-red eye. Well formed heads with large florets.

ANTOINETTE SIX—A pure white Phlox with unusually large heads. Ideal for mass effect. A beautiful new variety.

B. COMPTE—A rich, satiny amaranth. Large heads produced on tall stalks.

CHAMPS ELYSEE—Compact heads of rich purple.

CHAS. CURTIS—An unusual and distinctive color, sometimes described as Sunset Red. Fine, strong grower. Large flower head.

DAILY SKETCH—Large trusses of lustrous pink with crimson rose eye. Florets exceptionally large, up to 1½ inches across.

ECLAIEUR—Brilliant rose magenta, with white eye.

ENCHANTRESS—Bright salmon pink with a darker eye.

FAIRY KING—The loveliest lavender. Large, rounded, shapely flower heads. Rich green foliage.

FUERBRAND—Clear, rich, brilliant orange scarlet, against vermilion.

GRAFF ZEPPELIN—Ivory white flowers with vermilion-red eyes. Holds color well without fading.

HAUPTMAN KOEHL—Glowing, full toned red. Large, compact trusses on strong stem. One of today's finest red Phlox.

IRENE—One of the best cherry red Phlox. Medium height with bronzy green foliage.

JULES SANDEAU—Brilliant watermelon pink. Rather dwarf. Free bloomer with a long season.

JULY LIGHTS—Flowers early, medium height. Soft, light red with blood red eye.

MARY LOUISE—Considered by many to be the best white Phlox. Pure white with large heads. Individual florets often 2 inches across. Fragrant.

PAINTED LADY—Silvery pink with salmon shadings and cherry red eye. Strong grower and free bloomer.

PROGRESS—Superb light blue, handsomely set off with deeper purple blue eyes. Extra large trusses with florets from 1½ to 2 inches across.

RHINELANDER—Salmon pink with carmine eye. One of the best "Old Faithfuls."

R. P. STRUTHERS—Another ever popular older variety. Rich salmon-pink with scarlet eye.

STARLIGHT—Rich violet with an almost perfectly formed white star in the center. A strong grower.

THOR—A beautiful old time favorite. Vigorous grower. Deep salmon to rose in color.

Part II

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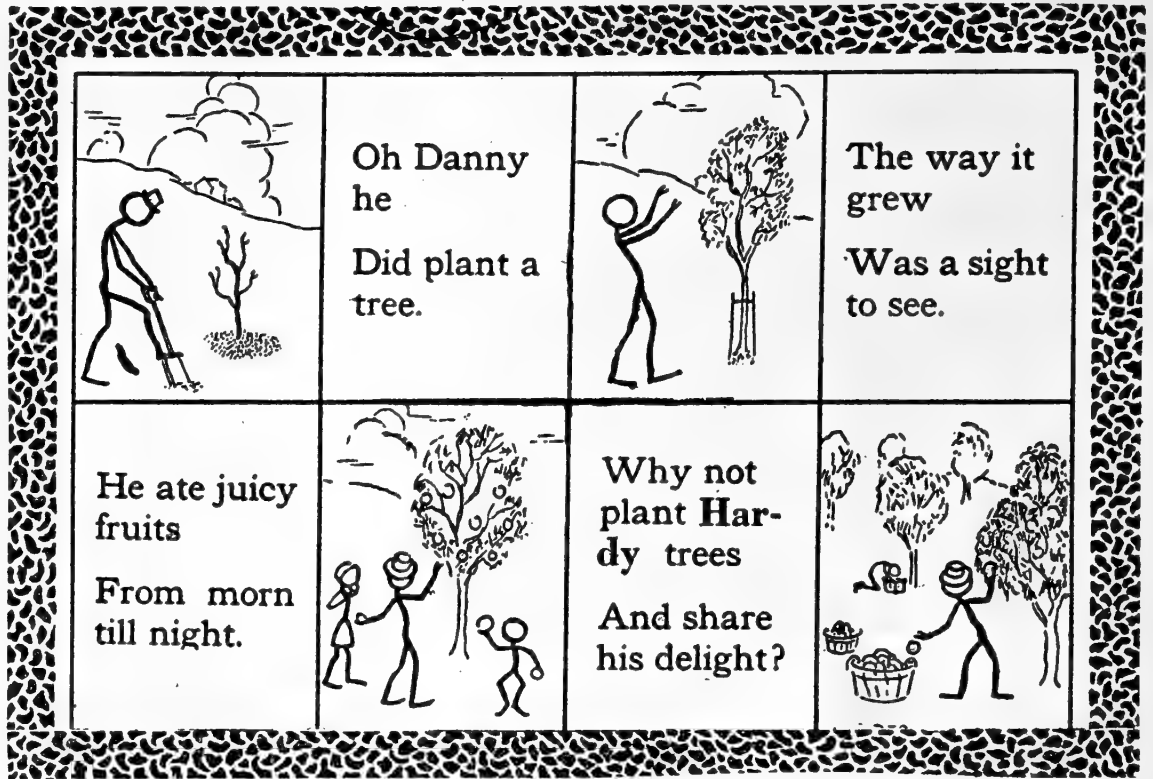
Daniels

Choice

Fruiting

Plants

• •



A New Day Has Dawned—

for the fruit grower. Scarcity of fruit and development of new and improved varieties have brought a new era for the fruit grower.

The home owner—hard pressed by scarcity of fruit and prohibitive prices—must turn to home production if he would have bountiful supplies. The commercial grower can be assured of strong demand and profitable prices for some time to come.

And to all planters the advent of new and thrilling varieties (mostly creations of our great State Fruit Breeding Farm) unfolds a field of fruit growing achievement and profits scarcely dreamed of a few years ago. Size, quality, productivity, hardiness, marketability—all these joys and more, too, await the planters of the fine varieties we list in the following pages.

It is an accepted fact that fruit acreages are low—supplies of many kinds scarce and decreasing (because of labor shortage and national use)—and that demand is great and prices high. This situation will probably exist for some time to come.

The grower who plants now—spring, 1947—should be in a very favorable position, whether for home use or market, for several years.

Many of the newer varieties are in short supply and great demand so should be ordered early. This is especially true of the Six New Apples on the next page, and of the Pears and Arrowhead Strawberry.

There is also a great shortage of fruit plants (due to nursery labor problems), so it is not a cry of "Wolf, Wolf," when we advise early ordering.

Buy early—but buy the best—Buy Daniels Hardy northern grown plants of the best varieties for the North.



DANNY SAYS:

Want to get started early? Are you in a hurry? Then consider these facts:

- Haralson, Daniels Red Duchess, Erickson, and Dolgo bear very young . . . frequently in our nursery rows.
- The Bearing age plums and cherries should start producing next year.
- "Can't Waiters" . . . that super-deluxe, transplanted, extra large tree is ready to work for you "right quick."
- Everbearing Strawberries bear a fine crop starting in 90 days or so from the time you plant them this spring.

- June-bearing Strawberries give a full crop the year after planting.
- Raspberries give a partial crop next year, too. Our Extra Large, top size (often called 2 year) plants will bear twice as much next year as the smaller grades.
- Our big 3 year Currants and Gooseberries have already borne for us, and will be "Johnny on the spot" in a hurry for you.
- A strong rhubarb root will give you considerable sauce next year, too.

DANIELS HARDY APPLES

Having been extensive orchardists as well as nurserymen for well over thirty years, we feel that we know apple values pretty well—both from a home and a commercial orchardists point of view. There are probably several hundred different kinds of apples being grown in Minnesota and adjacent territory—but only a few of them are really worth while.

The varieties listed on these three pages comprise what we consider to be the very best of them all. Each has its especial merit and value. Our descriptions point these out, so that even the novice can make a wise selection. However, we will be happy to aid anyone in choosing a list for any particular location or purpose.

Now—right in our own yards and home and commercial orchards—we can grow as fine apples as are produced anywhere in the world.

Plant—and plant now—the marvelous new sorts . . . and remember, too, that the older Duchess, McIntosh, Wealthy, and others listed here are just as good as ever . . . and each has its important place.

PRICES ON APPLES ON PAGES 18 AND 19 (Not over 25 of one kind to a customer)

Only standard size is available. Add 10% if to go by mail.

PRICE ON THE SIX NEW VARIETIES ON THIS PAGE

(Not over 10 of one kind to a customer)

| | 1 | 5 | 10 | 25 | 1 | 5 | 10 |
|------------------------------|--------|--------|---------|---------|--------|--------|---------|
| Standard—3 to 4 feet..... | \$1.20 | \$5.75 | \$11.00 | \$26.25 | \$1.50 | \$7.25 | \$14.00 |
| Large—4 to 6 feet..... | 1.30 | 6.25 | 11.90 | 28.50 | 1.75 | 8.50 | 16.50 |
| Extra Large—5 to 7 feet..... | 1.50 | 7.25 | 13.90 | 33.50 | 2.00 | 9.75 | 19.00 |

OUR "SPECIAL" APPLE PAGE

SIX SUPER APPLES THAT ARE REALLY "SUPER"

Fireside

(Minn. No. 993)

The New "Northern Delicious"

We consider FIRESIDE to be THE ONE BEST APPLE FOR MINNESOTA. It is a "must" for all apple planters, home or commercial.

The latest, and many say the best, of the all-winter apples yet introduced by the great Minnesota Fruit Breeding Farm. Extremely hardy for a tree producing such high quality fruits, Fireside has proven dependable in all but the extreme Northern part of Minnesota. The tree is vigorous, highly productive, and a regular annual producer of large crops. The fruit is large, colored a beautiful red, clings well to the tree, and keeps all winter.

In flavor the fruit is described by the originators as rich, sub-acid, almost sweet, with a crisp, firm juicy flesh. Most orchardists put it at the head of all hardy winter apples for quality—the equal or superior of Delicious. But remember it is HARDY, and can be grown successfully in home or commercial orchards in practically all parts of Minnesota.

Victory

(Minn. No. 396)

The New "Minnesota McIntosh"

A new Minnesota creation of good size and high quality similar, but superior to the old McIntosh.

Victory not only possesses the famed aromatic flavor of the McIntosh, but surpasses it in these respects—Better Color, Firmer Flesh, Higher Quality, Superior Cooker, a Week Later, Keeps Month Longer, Sticks to Tree, Handles Better.

Truly Victory is one of Minnesota's finest apples. It is unsurpassed for the home orchard and a top money maker.

For "Quality Supreme" plant Victory.

Minnesota No. 790

The Northwest's Best Baking Apple

A big, new apple with a rich, solid red color. A regular bearer of good quality that has been proven by exhaustive tests to be the best baking apple we can grow in Minnesota. Far superior to our older varieties in this respect. It is equal

in baking qualities to the famed Rome Beauty—heretofore the acknowledged "King of the Bakers." Valuable both for the home and commercial planter. Will undoubtedly be named soon by the University Horticultural Experts.

Minjon

(Minn. No. 700)

The "Minnesota Jonathan"

The reddest, all-red, red apple of Wealthy season. Thorough test has proven its worth for both home and extensive commercial growing.

It is hardy throughout all of Minnesota. It is a regular bearer. . . . Its even distribution insures uniform size. . . . It clings to the tree until picked. . . . It comes in Wealthy season but colors much better. . . . It has an excellent flavor and quality. . . . It tops the market in its season.

What more can you ask in a fall Apple?

As the name implies it is so closely similar to the Jonathan that it is commonly called the "Minnesota Jonathan," and its name, "Minjon" is so derived.

Commercial growers have found it highly profitable in late and post-Wealthy season.

Chestnut

(Minn. No. 240)

A new "Super" Sweet Crab. See Page 19

Redwell

(Minn. No. 638)

The New "Winter Wealthy"

This fine, red apple has just been named by its originators, the University of Minnesota, thereby giving it the official stamp of approval.

Redwell is rather similar to Wealthy in appearance—but so, so much better in most respects that it is in a class by itself. A beautiful red in color, a regular fruiter (hasn't missed a crop in over twenty years), uniform in size, excellent in quality, clings to the tree through harvest—because of these and many other good points, commercial growers commonly acclaim Redwell to be one of the very best of our new varieties. Season late—usually harvested in mid October.

BEACON

(Minnesota No. 423)

An Early All-Red Eating Apple That Tops The Early Fall Market

This variety has rapidly pushed ahead until it has now established itself as the leader among all early fall varieties for the middle west. Note these points of superiority:

TREES—Vigorous, productive, hardy.

SEASON—Late Duchess. Keeps one month after picking, without cold storage.

FRUIT—Highly colored, all red. Better eating quality than Duchess and an excellent cooking apple.

We have a considerable number of Beacon in our own orchards—several trees 18 to 20 years old. We are completely "sold" on them and are planting heavily. They are dependable bearers—one can take plenty of time in marketing, as they keep well, and they top the market.

DANIELS RED DUCHESS

Still the Best Early Apple

A remarkable early red apple. An improved "bud sport" of the Duchess of Oldenburg.

The Daniels Red Duchess is an early red apple that seems destined to entirely displace the old Duchess of Oldenburg. It possesses all of the good qualities of the older variety and in addition that all important, price commanding quality of high red color. It comes when red apples are scarce—and always sells at top market prices.

We know of no better real early "summer" apple for general commercial or home growing in this section of the country.

ERICKSON

The Biggest Red Apple

The largest early red apple, and possibly the largest red apple now highly recommended for planting. Bears at a very early age. Because of its extra large size it is always in strong demand on the early market. Extremely hardy, and a regular producer. Good quality. If you're looking for size—you'll find it in Erickson—and you'll find early market high profits, too!

HARALSON

(Minnesota No. 90)

The Most Widely Planted
Hardy, Red, Winter Apple

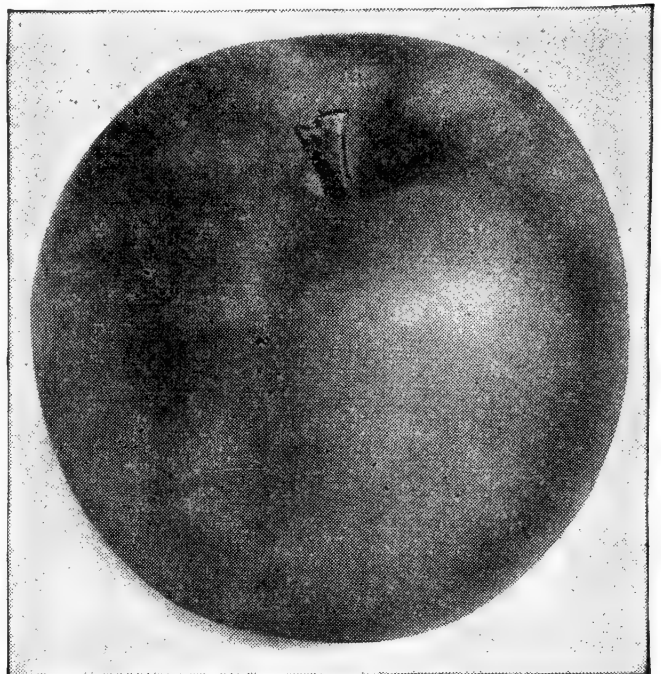
Haralson has really "arrived." Because it was one of the earlier Minnesota introductions, and because it has proven itself so valuable it is now one of our most extensively planted varieties.

Here are some of Haralson's outstanding good points: Very hardy . . . extremely productive . . . bears, and heavily, at a very young age . . . red . . . good size . . . sticks to the tree until picked . . . good in quality for dessert purposes, and an excellent cooker. No wonder it is popular! No wonder the home gardener enthuses over it, and no wonder the commercial grower finds it highly profitable and plants more and more of it. You'll like it, too!



DANNY SAYS:

If "an apple a day keeps the Doctor away" . . . then plant some Daniels apple trees and grow your own "Doctor chasers." They bring fun, health and profit.



McINTOSH

Quality Supreme

One of the finest apples grown. Because of its brilliant deep red color, delicate flavor, crisp snow-white flesh, and distinctly pleasant aroma, it is considered by many to be the finest dessert apple of its season. McIntosh has proven eminently successful throughout the Southern part of the state and is at present one of the Northwest's most popular varieties. Season October to January.

NORTHWEST GREENING

The One Best Winter Greening

The best and longest keeping of the greenings. A splendidly formed, bright green fruit. Should be in every orchard for, even in ordinary storage, they keep well all winter and in a good vegetable cellar sometimes on into the summer. One of the leading and most profitable commercial varieties in the Southern part of Minnesota. Unexcelled for pies and baking.

PRAIRIE SPY

(Minnesota No. 1007)

Hardy, Red, High Quality Winter Apple

Here is another outstanding origination of the Minnesota State Fruit Breeding Farm. As the name indicates, Prairie Spy, has many of the fine characteristics of that famous old apple of the East, The Northern Spy. It has aptly been described as "A large red apple with quality equal to any late winter variety regardless of where grown."

High points of Prairie Spy's claims to fame are:

The fruit is large, attractive red, exceptionally high quality, long keeper, clings to the tree until picked. A true winter apple.

The tree is vigorous, productive and hardy, except in highly unfavorable locations. In northern areas where growing season is very short the tree holds up but fruit colors poorly. Does excellently as far north as the Twin Cities.

WEALTHY

Minnesota's Most Famous Apple

The old favorite fall apple of corn and pumpkin time! Probably no eating apple is more popular and more loved than Wealthy, and certainly no fruit raises more nostalgic memories in those who have left Minnesota. And no wonder, for Wealthy's appetizing red appearance, its crisp, white, juicy flesh and sprightly flavor have endeared it to many.

In spite of all the fine new varieties—Wealthy retains its popularity and will be largely planted for years to come!

THE CRAB APPLES



We offer what we consider the four finest crabs for eating, jelly, pickling, and as hardy top-working stocks. The new Chestnut has been aptly called the "Super" Crab.

CHESTNUT

(Minn. No. 240)

The New Super Crab

After 25 years of thorough testing, the University of Minnesota has just named this delicious crab—thereby giving it the official stamp of recommendation.

Chestnut is a large, delicious, red crab—excellent for eating fresh and for sauce, pies and pickles—the ideal sweet crab for home use.

CHESTNUT'S POINTS OF SUPERIORITY:

- Hardy throughout Minnesota.
- Highly productive.
- Season—past Whitney.
- Keeps 2 to 3 months.
- Good red color.
- Delicious, nut-like flavor.
- Good for sauce and pickling.
- Large—about 2 inches across.
- Disease resistant.

The wise planter will use Chestnut freely—it is an indispensable apple in every orchard. Be sure to plant some this spring.

DOLGO CRAB

Dolgo is generally conceded to be the most beautiful of all apple trees. It is heavily laden with large white flowers at blossom time, and later the brilliant red fruit is borne freely in beautiful rope-like clusters, among dense foliage of vivid, dark green. The fruit is oblong in shape, of rare beauty and has a very unusual lemon-like flavor. Far superior to other crabs for jellies, producing a transparent bright red jelly of high quality. Will jell even when dead ripe. When in full bloom the tree is very decorative, and again in early fall when the fruit is ripening the high red color of the fruit makes this tree worth while just for ornamental and lawn purposes.

VIRGINIA CRAB

One of the oldest and most dependable crabs. Tree large, vigorous and heavy bearer. Very hardy. Unsurpassed as a stock for top-working to less hardy varieties.

WHITNEY CRAB

A large crab, generally considered the nicest eating of all crabs—and by many the best eating apple of its season—early fall. Large in size for a crab, well colored, with crisp flesh and a delightful flavor. A hardy, strong, very upright grower.

TWO DANIELS SPECIALS

(Neither of these Specials is Mailable).

'VEST POCKET ORCHARD'

How often has the city home owner sighed for three or more varieties of apples when there was room for only one tree in his yard! To meet their needs we have developed Daniels Vest Pocket Orchard apple trees. By means of a painstaking process of grafting, we have developed trees which will bear 3, 4, 5 and even 6 different varieties on the one tree. Each variety is as perfect as if it had grown on a normal tree. We have used only the best varieties as Fireside, Minjon, Wealthy, Haralson, Dolgo, Daniels Red Duchess, McIntosh and Erickson. Aside from its utilitarian value, you will get more "bang" out of one of these trees, bearing several varieties of fruit at once, than out of any other plant on your grounds. **Order Early.** 3 varieties \$3.00; 4 varieties \$4.00; 5 varieties \$5.00; 6 varieties \$6.00; 7 varieties \$7.00; 8 varieties \$8.00 each.

"CAN'T WAITERS"

Apples for the Man Who Can't Wait

So, so often people ask us for trees that will bear right away. "I must have something that will fruit right away—I'm getting old and can't wait forever," is what they say. SO, we're growing for the "can't waiter" an extra large, fine transplanted tree all ready to go to work for you—and for lack of a more "pat" title we call them our "CAN'T WAITERS."

We have a nice block of these in Dolgo Apple, and a few others in limited numbers.

They are pretty large to ship, so we suggest delivery or pick up service.

They are priced at \$4.00, \$6.00 and \$7.50 each, depending upon size.

But better order early—they are really scarce.



DANNY SAYS:

"Gone with the Wind?" Not so for Fireside, Haralson, Northwest Greening, Victory and Prairie Spy, for they not only keep all winter but they won't blow off the tree at picking time.

DANIELS QUALITY PLUMS

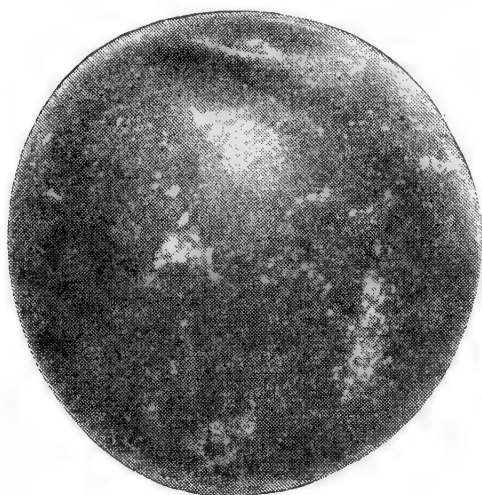
A few years ago—yes, very few—no one dreamed that fruits like these could be grown except on the Pacific coast. But now, thanks to clever plant wizards of our State Fruit Breeding Farm, these tested and proven plums are being grown successfully throughout the entire middle west, and any of us can enjoy the pleasure of stepping into our own yard or orchard to pick our fill of these luscious plums of such intriguing flavor—right off the tree—bursting full of juice, vitamins, and pep.

Through the use of a proper assortment of varieties, such as we list, it is possible to have six, seven, yes even eight weeks of fresh plums from your own orchard—plums of such large size and tantalizing quality that no one can afford not to have them in their own orchards.

Good stock is the foundation of success in growing these plums, whether in a small home planting or a large commercial orchard. Daniels trees are good trees and everything that the word implies—true to name . . . well grown . . . large tops and roots . . . carefully handled and packed . . . guaranteed to bring you satisfaction.

Plums need to be pollinated with pollen from some other plum variety if they are to produce satisfactory crops. Whenever new plum trees are set out or established trees are not fruiting satisfactorily, be sure to plant a pollinizer plum near them.

Big as Hen's Eggs. . . . Tree ripened quality right in your own yard!



Minnesota's New "Super" Plum

PIPESTONE—One of the most recently introductions of the State Fruit Breeding Farm—it is rated by experts as one of the best of them all. Of good, red color it is one of the largest plums, early in season, high in quality, and a very heavy producer. An excellent canner.

PRICES ON PIPESTONE

Extra Large, \$2.50 each; 5 for \$11.00



SUPERIOR

PLUM PRICES (Except on Pipestone)

(Not over 10 of one kind to a customer)

| | 1 | 5 | 10 |
|------------------------------------|--------|--------|---------|
| Standard—3 to 4 ft..... | \$1.50 | \$7.25 | \$14.00 |
| Large—4 to 6 ft..... | 1.75 | 8.50 | 16.50 |
| Ex. large, bearing age 5-7 ft..... | 2.00 | 9.75 | 19.00 |

ELLIOT—Late. A large, attractive, red plum of good quality. We have a large block of Elliot in our orchards that have been fruiting over 20 years. It has been one of our most regular, dependable and profitable varieties.

EMBER—Mid-season, to late. The longest keeper of them all. Skin yellowish with attractive red blush, high quality and heavy bearer. One of the best.

KAHINTA—Large; heavy bearer. A hardy, regular fruiter. One of the best South Dakota originations.

SUPERIOR—Mid-season. Largest of the Minnesota varieties. In flavor, good red color, texture, size and productivity it has proven itself worthy of its name—**Superior**. One of the finest of all the plums.

UNDERWOOD—The earliest and one of the best of them all. Large, rich red skin and firm juicy golden flesh. Excellent quality. Available only in "Large" size.

POLLINIZERS (An Orchard Necessity)

TOKA—One of the most popular of the South Dakota introductions. A hardy, prolific and vigorous grower. Fruit of large size and splendid quality. Good cooking and canning plum. **An excellent pollenizer.**

Only the Standard Size is Mailable. Add 10% if to go by mail.



DANNY SAYS:

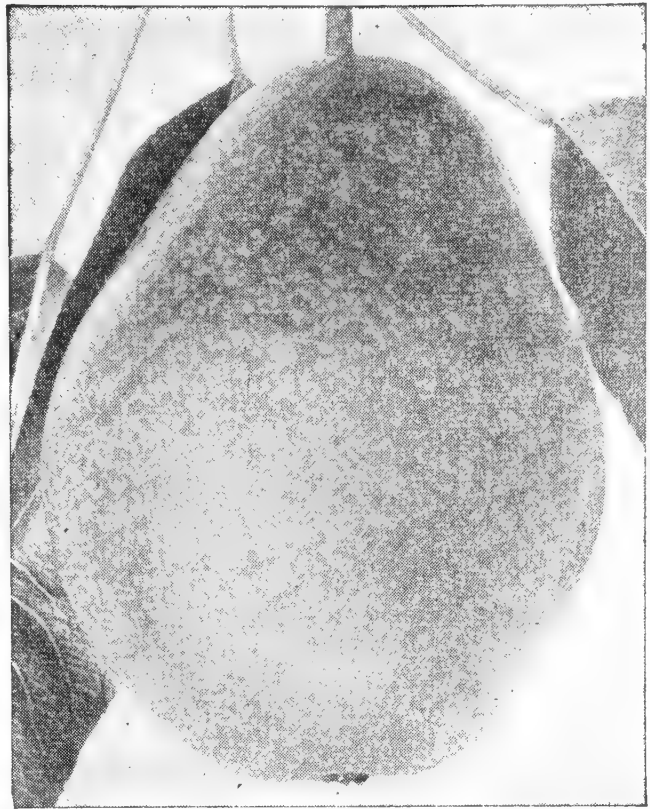
Crazy? No just PLUM crazy—and any one who grows these luscious big Minnesota plums is crazy about plums, too.

Daniels HARDY PEARS

HOME GROWN
(In your own yard)

TREE RIPENED PEARS
ARE YOURS
FOR THE PLANTING.

AS SURE AND AS EASY
AS APPLES.



May sound too good to be true, but it's a fact that we can now grow pears here in the North—good eating and good canning, too. We're doing it now, many, many others are and you can, too.

Pears are no longer an experiment in Minnesota and adjacent territory. The varieties we list have proven their suitability to this climate with many years of successful production. The new Bantam (Minn. No. 3) is the finest small pear yet developed for the North. You can now grow in your own home orchard good quality pears in sufficient quantities for any family's eating and canning needs. If you are not growing them you are missing something worth while!

Pears are as easy to grow as apples—just as safe in adapted sections, and just as sure croppers. They are equally suited to lawn or orchard growing. As they make a somewhat narrow tree they may be planted closer together, usually 20x25 feet apart, so are even better adapted to backyard culture. It is safest to plant two varieties for best pollination—although these pears are fairly self fertile. **Add 10% if to go by mail.**

PEAR PRICES

2 year branched, large size, \$2.00 each; extra large, \$2.50 each
(3 trees, one of each kind for 2½ times the each price.)

The Great New Pear BANTAM

(Minn. No. 3)

The earliest, sweetest, hardiest, and quickest fruiter of the Pears

Bantam is the new name just given to the Minnesota No. 3 Pear by its originators, the University of Minnesota. It is loudly acclaimed the finest, small hardy pear. Hardy enough for the Northwest. Has stood up well even far north in Minnesota.

The tree is vigorous, productive and entirely resistant to Pear Blight.

Bears very young. Large size trees frequently bear in the nursery row. The University experts recommend planting Bantam in ALL parts of Minnesota.

In size, as its name indicates, the fruit is similar to the famous Seckel Pear, but heavy production makes it "bushel up" as well as most larger fruiting pears. The quality is excellent as a dessert fruit—splendid for cooking and unsurpassed as a pickling pear. In color it is a yellowish-russet, sometimes with a light blush of pink. Season September 1st to 15th. Don't fail to plant this splendid new pear this year—but order early as supplies are limited.

MENDEL PEAR

40 Years Old and Still One of the Best

The original Mendel tree stands in an exposed location at New Ulm, Minnesota, and has for 40 years shown no winter injury nor trace of blight. The tree is a vigorous grower. The flowers are self-pollinizing; the fruit hangs well to the tree, is of fine quality, sweet and juicy, and keeps well into November. Fruits of Mendel are as large as those of the Bartlett and the tree has proven a good producer for many, many years.

Trees of Mendel Pears are bearing well throughout the southern part of Minnesota and are recommended by the University for planting as far north in Minnesota as Cass county. Plant Mendel now and enjoy your share of this, the finest of fruits for the North! We have fruited it since 1925—for 20 years.

PARKER PEAR

(Minn. No. 1)

Wonderful Pear Creation from the State Fruit Breeding Farm

This, Minnesota's largest named pear originated at the State Fruit Breeding Farm, has proven one of the most promising for pear culture in Minnesota. It was grown from a seed brought from Manchuria in 1909, and developed into a large, free-growing tree.

The fruit is medium to large. The flesh tender, almost melting, and the quality very good. In color it is yellow overlaid with a distinct blush. It is especially recommended for climates similar to central and southern Minnesota and in Minnesota has proven dependable in most sections as far north as Cass County. Season, early September.



You don't need an orchard to grow cherries, for the small size, attractive form, foliage and color of these trees make them valuable assets to any ornamental border.

The splendid cherries we list on this page have adequately proven their desirability both from the home garden or market point of view. With an assortment of these one can have the finest of cherries for eating and for canning.

Daniels Cherry Trees—propagated by the methods we use—have proven hardy throughout the Northwest and well on up into Canada.

Compass and Nicollet are the best pollinizers for the other cherries and should always be planted with them. Should you have an existing planting of cherries that is not fruiting well, plant some Compass and Nicollet along with them and you will be surprised with the way this correct pollinization will increase your yield.

Bearing age trees generally blossom the year planted and should fruit the year following without fail.

The New ORNAMENTAL FRUITING CHERRIES

Hansen's Bush Cherries

(Improved South Dakota Strains)

An improved bush cherry developed at the South Dakota station from the common Sand Cherry. A beautiful small shrub—compact bush, attractive foliage, gorgeous in bloom, and loads heavily with masses of beautiful little cherries early in the fruiting season. Excellent for jams and other culinary uses. Plant more than one for correct pollination.

See under Hedges—page 7.

18/24 inch plants \$0.50 each; 3 for \$1.25
2/3 foot plants \$0.75 each; 3 for \$2.00
3/4 foot plants \$1.00 each; 3 for \$2.75

Daniels HARDY CHERRIES

(Add 10% if to go by mail)

OKA—A tremendous yielder of large round cherries fully one inch in diameter. Dark red outside with a juicy, purple meat inside. Wonderfully sweet. The best of all the purple fleshed cherries.

SAPA—Another excellent Cherry-plum hybrid with purple flesh and juice. Sapa is somewhat larger than Oka and has more of its plum parent characteristics. Bears at a very early age and is usually an annual bearer.

COMPASS—While this fine old variety is not the equal of the other cherries in quality it is a most acceptable and popular fruit for canning. It is one of the best pollinizers known for the other cherries and should be included in all plantings.

NICOLLET—The closest approximation to the true sour cherry in size, color and general appearance of any that can be grown in the Northwest. Splendid for sauce and pies. Beautiful red color, small pit and crisp succulent flesh. Excellent pollinizer. Nicollet is available only in "first size."

Prices on the Above Cherries

(Not over 10 to a customer)

| | 1 | 5 | 10 |
|--------------------|--------|--------|---------|
| Second Size | \$1.50 | \$6.50 | \$12.00 |
| First Size | 1.65 | 7.50 | 14.50 |
| Bearing Size | 1.80 | 8.50 | 16.50 |

Nanking Cherry

(Minn. No. 41)

(An Improved Minnesota Creation)

An outstanding ornamental and heavy producer of brilliant, useful fruit. The beautifully formed shrubs reach a height of about 7 feet and present an unusual combination of beautiful flowers (extra early), attractive foliage, with generous loads of brilliant, red cherries in early summer. The fruit is excellent for eating out of hand, or for jelly and canning.

We offer one of the best of the new improved Nanking Cherries developed by our University Experts, Minnesota **Number 41.**

Strong, 3 to 4 ft., \$2.00 each.

LATHAM

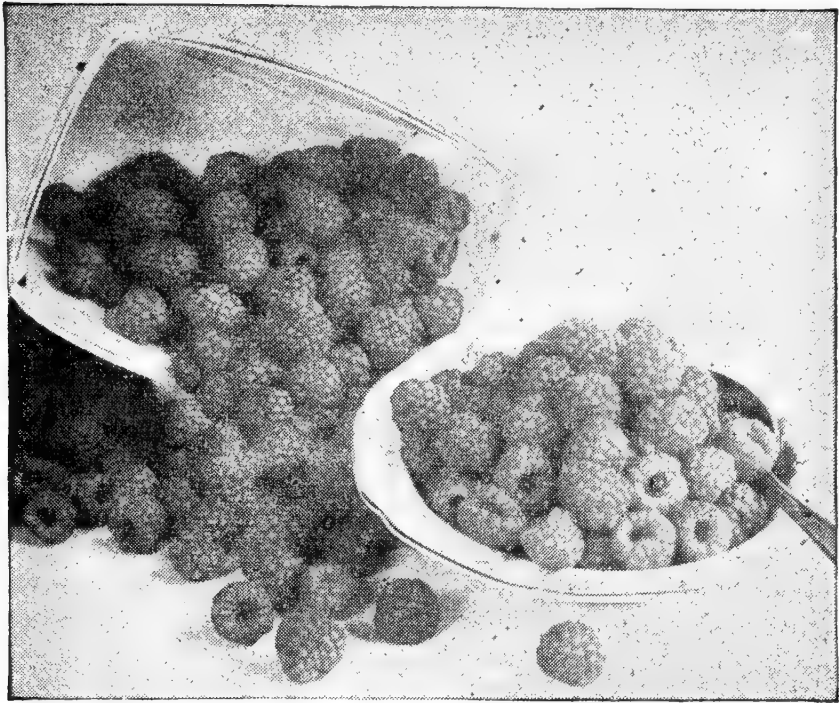
The Country's Greatest Raspberry

In 1909 (38 years ago) I grew my first raspberry. In 1914 I was growing a considerable acreage of them —Cuthbert, Minnetonka Iron-Clads and others that have, for the north-west at least, gone the way of the one-horse shay. Shortly afterwards the University of Minnesota introduced the **Minnesota No. 4**. We were one of the first to plant it and have been growing it in large quantities ever since. Long ago it was named **Latham**—and **Latham**, to our way of thinking, is still the finest raspberry known. Not only in Minnesota, but in the entire fruit growing sections east of the Rockies, more Lathams are grown than all other varieties of red raspberries put together.

Latham is "tops" for the home garden or for the commercial grower. It is of high quality, large, productive, and hardy. Berries frequently measure an inch across. Yields of 200 to 400 crates per acre are not uncommon, and higher yields have been reported. It is a good shipper, it is a good canner, and it always brings top market price.

For the one best raspberry we say plant **LATHAM**.

Better order early, though.



HOME GARDEN SPECIAL "C"
25 Latham No. 1 Raspberry
50 Gem Everbearing Strawberry
A \$5.35 Value Postpaid for Only \$4.25

DANIELS LATHAM PRICES

| | 12 | 25 | 50 | 100 | 250 | 500 | 1000 |
|-------------------------|--------|--------|--------|---------|---------|---------|---------|
| "Planter's Grade" | \$1.25 | \$2.25 | \$4.00 | \$ 7.00 | \$15.00 | \$25.00 | \$45.00 |
| No. 1 Heavy..... | 1.65 | 2.85 | 5.50 | 9.50 | 18.00 | 35.00 | 67.50 |
| Extra Select | 2.00 | 3.75 | 6.75 | 12.50 | 23.50 | 44.50 | 85.00 |

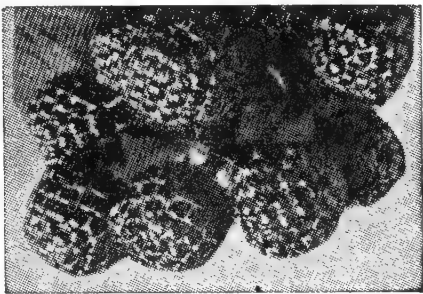
Write for special prices on larger quantities.

(Our Extra Select grade is the same as the one frequently called "2 year bearing age" in some catalogs.)

Snyder Blackberries


The extreme popularity of this splendid blackberry is well deserved for it is not only the hardiest of the better blackberries but it is the best in quality. Plants are vigorous and very productive. Probably the best for home and commercial plantings in the North. 12 for **\$2.00**; 25 for **\$3.00**; 5 for **\$5.40**; 100 for **\$9.50**.

If Raspberries or Blackberries are to go by mail, add 10c per 25 (or less).



Cumberland
Black Raspberries

Generally conceded to be the best of the "Black Caps." A vigorous grower and heavy yielder of large, juicy berries of the highest quality. Has stood the test of time. Most widely planted of all black raspberries. We offer strong two-year transplants at 12 for **\$3.50**; 25 for **\$5.75**; 50 for **\$10.00**; 100 for **\$17.50**.

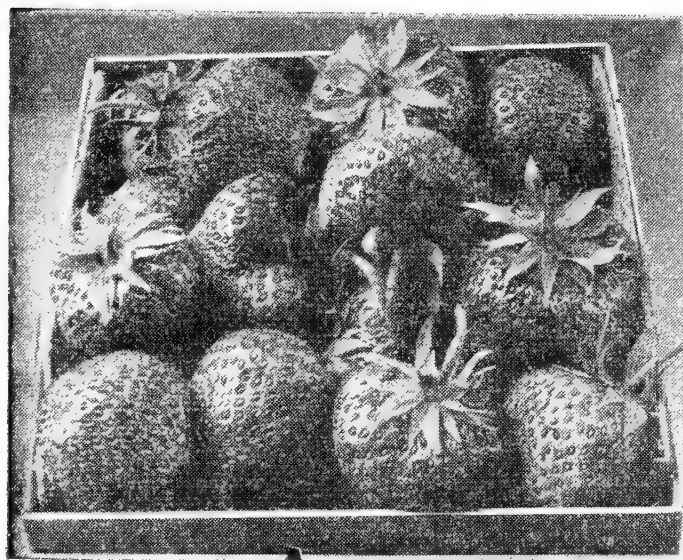


DANNY SAYS:

Don't plant rubbish! Put it where it belongs. Put Daniels State Certified Mosaic Free Raspberries in your garden soil and throw diseased plants in the rubbish can.

DELICIOUS BERRIES

Pick the Big Tempting Fruits From Your Own Garden



Daniels Certified Strawberries

Sure to Grow—Sure to Bear

Daniels hardy, northern grown strawberry plants have been produced on specially selected and prepared soils to meet the needs of planters here in the Northwest. Strawberry plants are the most perishable of all fruit plants. Long shipments from distant points, with all too frequent delays, usually mean decreased vitality. **PLAY SAFE!** Use Daniels fresh dug, carefully packed plants. **THEY GIVE GROWING SATISFACTION.**

GROW YOUR OWN STRAWBERRIES

- No fruit is more delicious—
- No fruit is easier to grow—
- No fruit gives more for so little space—
- No fruit produces so soon after planting—
- No fruit has higher Vitamin "C" content—

**WE RECOMMEND GEM
AS BEING THE MOST
WIDELY SATISFACTORY
EVERBEARING VARIETY
FOR GENERAL USE.**

Strawberries have been so high priced the past two seasons that few people could afford them, even if they could find them. Shortage of labor and plants promise that this condition will continue for several seasons to come.

MORAL: GROW YOUR OWN!

Strawberries are easy to grow—they may be grown in a very limited space—and they produce so quickly. Everbearers planted this Spring will give abundant fruit **this same Summer and Fall.**

SO, Plant this Spring. But better order early as supplies are short.

Strawberry Culture



There are two distinct types of strawberry plants, based on their fruiting season, the Everbearing and the Junebearing. The Junebearing varieties produce a single heavy crop each year starting about the 10th to 15th of June here in the upper Mississippi valley. The first crop is produced the year following planting. The everbearing produces two crops each year. The first one starts within two or three months after planting. The second season the everbearing produces the regular June crop and then after a brief rest period starts again to produce the fall crop. In most varieties the fall crop starts to ripen in late July or early August and continues until fall frosts have destroyed the blossoms.

Planting—Strawberries should be set out only in the spring, preferably late in April or early in May. The plants should be set with the roots fully spread, the crown at the exact distance at which it grew previously and moist soil thoroughly packed against the roots.

Probably the most widely used planting

distances are as follows: Everbearers, 15 to 18 inches apart, rows 3 to 3½ feet apart; Junebearers, 18 to 24 inches apart, rows 4 feet apart. In small areas where hand culture methods are used, these planting distances may be considerably reduced to meet the limitations of the garden size.

2 Home Garden Specials

STRAWBERRY COLLECTION A—

- 25 Premier (Junebearing)
- 25 Gem (Everbearing)

—
50 Plants—A \$2.75 Value
Post Paid only \$2.25

STRAWBERRY COLLECTION B—

2 of Collection A
100 Plants—\$4.75 Value
Post Paid only \$3.00
Order Early, Please

EVERBEARING STRAWBERRIES

DANIELS STRAWBERRY PRICES

Prepaid to 4th Zone

| | 25 | 50 | 100 | 250 |
|----------------|--------|--------|--------|---------|
| Gem | \$1.50 | \$2.50 | \$4.00 | \$ 9.00 |
| Evermore | 1.75 | 3.00 | 5.25 | 12.00 |
| Marvel | 2.00 | 3.50 | 5.50 | 12.50 |
| Premier | 1.25 | 2.25 | 3.50 | 7.00 |
| Arrowhead... | 1.75 | 3.00 | 5.00 | |

Write for prices on larger quantities.

PLANT
EVERBEARING
STRAWBERRIES
THIS
SPRING
AND
PICK
LUSCIOUS
BIG
CROPS
THIS
YEAR
FROM
MID-SUMMER
UNTIL
FREEZE-UP
TIME . . .
ONLY
2½ TO 3
MONTHS
AFTER
PLANTING!

FOR THE TINIEST "FRUIT FARM"—

Although the everbearers are usually planted at least 15 inches apart, it is possible to put them a little closer and then remove all runners, growing the plants as individual "hills." In this manner really sizable crops may be produced in a very small area. The closer the plants are set, the more fertilizer, cultivation, and watering should be provided.

Everbearing Varieties

These varieties bear two crops a year. Plant this spring—pick this summer and fall until hard freezes kill all blossoms.

You'll get back the price paid for plants, and most important, a big profit in the first year besides. You'll harvest another fine crop the following June and fall—two crops in one year.

GEM—Probably the most widely used and most generally planted of the older everbearers. Highly productive—a good plant maker, hardy, with large, bright red fruits slightly tart and of excellent quality. An ideal all-round berry for the Home Garden or the commercial grower.

EVERMORE (Minn. No. 1166)—The first everbearer to be introduced and named by the Minnesota Fruit Breeding Farm in over 20 years. It must be, and is, good. Named just last winter. An excellent plant maker for an everbearer, and usually very productive. The quality is very good and slightly acid. Has shown extreme hardiness and high ability to resist drouth. Supply very limited. Order early.

MARVEL (Brunes)—An everbearing variety of outstanding merit. The plants are vigorous, productive, and withstand drought exceptionally well. The berries are large and very sweet—in our opinion the sweetest of all the everbearing.

Junebearing Varieties

Junebearers produce one crop each year—in June. Plants set out this spring will produce their first crop next year.

ARROWHEAD (Minn. No. 1118)—A most promising University of Minnesota origination that has just been named. Its points of superiority are: hardy, vigorous, good plant maker. **FRUIT**—large, good color, excellent flavor, firm for shipping, splendid for dessert, freezing and jam purposes. This looks like a real "comer" in the Junebearing field.

PREMIER—Aptly described as the one strawberry without a fault. Although nearly a week earlier than the old Dunlap and other Midseason varieties, it maintains a heavy production over a long period. The firm, bright red berries maintain their large size well throughout the season. An excellent canner. The most popular early and mid-season berry.

NOTE—Strawberry plants are scarce again this year. So we suggest ordering early.

RED LAKE CURRANT

The Country's Finest Red Currant

This splendid currant is another triumph for the great Minnesota State Fruit Breeding Farm. University authorities and growers throughout the country agree that this is the finest red currant yet introduced. Wherever it has been tried it has met with instant favor—rapidly superseding older varieties in both home and commercial plantings.

Ripens early mid-season and holds on the bush for a long time without "shelling" or shriveling so it can be marketed when prices are highest. Always brings top prices. We consider it the most profitable, not only of all currants, but of all small fruits as well. Established plantings were producing from \$500 to \$1,000 per acre even at pre-Pearl Harbor prices, and the demand has been greater than the supply.

RED LAKE PRICES

| | 1 | 5 | 10 | 25 |
|-------------|--------|--------|--------|--------|
| 1 year..... | \$0.40 | \$1.60 | \$2.85 | \$5.75 |
| 2 year..... | .60 | 2.50 | 4.50 | 9.00 |
| 3 year..... | .70 | 3.00 | 5.50 | 11.00 |

Daniels Quality GOOSEBERRIES

PIXWELL GOOSEBERRY

"It picks so easy and so well
And yields enormous crops to sell."

A marvelous new gooseberry developed at the North Dakota Experiment Station.

We consider this the best of all gooseberries now available for general planting. It is an extremely easy variety to pick as the thorns are rather soft and not troublesome, and the berries hang on slender stems almost 2 inches below the twigs. Hardy, a vigorous grower, and one of the heaviest yielding gooseberries we have ever seen.

The berries are large, light green, ripening to a pinkish color. The fall foliage is an attractive bronze, making it an excellent plant in shrub borders or for use as a hedge.

Strong 2 yr. plants 90c ea.; 5 for \$4.00; 10 for \$7.00

COMO (Minn. No. 43)—The Minnesota Station's one gooseberry introduction. Large fruit, heavy producer, holds on bush long time, ripens green, free from sun-scald, only moderately thorny. One of the finest large gooseberries.

Strong 3 yr. plants 80c ea.; 5 for \$3.50; 10 for \$6.50

CASCADE CURRANT

(Minnesota No. 70)

Another splendid Currant created by our Minnesota Fruit Breeding Farm. Just as hardy and productive as the Red Lake but larger in size and about a week earlier.

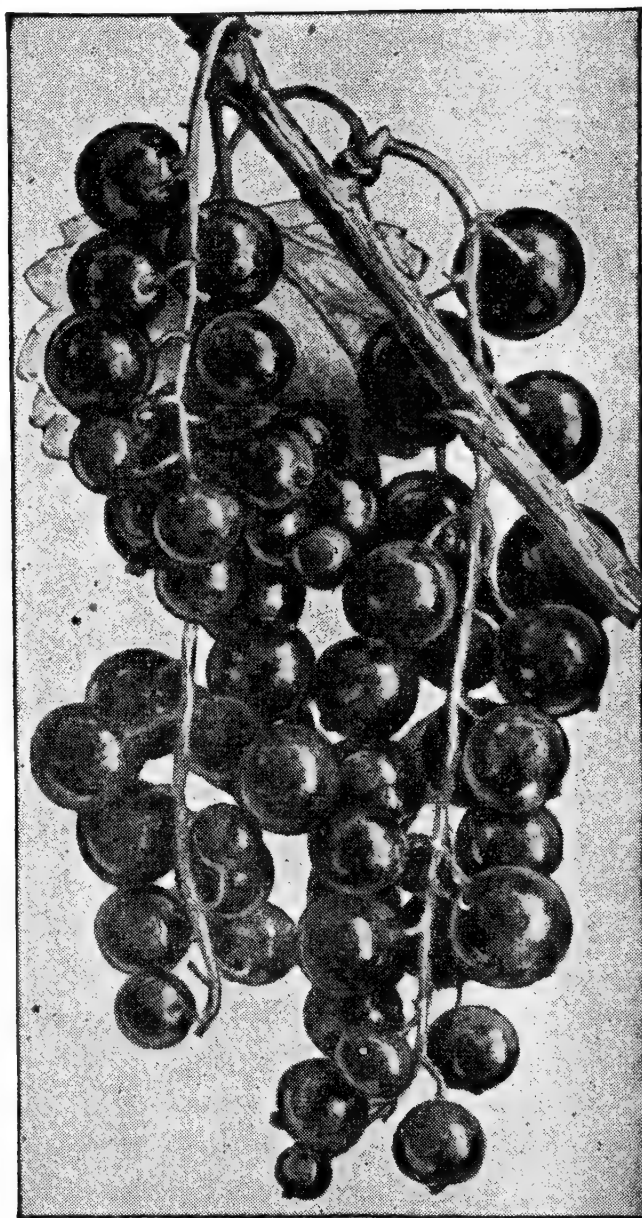
A more upright grower than Red Lake, but the bunches and the stem are both slightly shorter.

Those who crave the "ultra" in size and quality in a currant will want to plant Cascade.

Our stocks are very limited, so please order early.

CASCADE PRICES

1 year plants 60c each; 5 for \$2.50

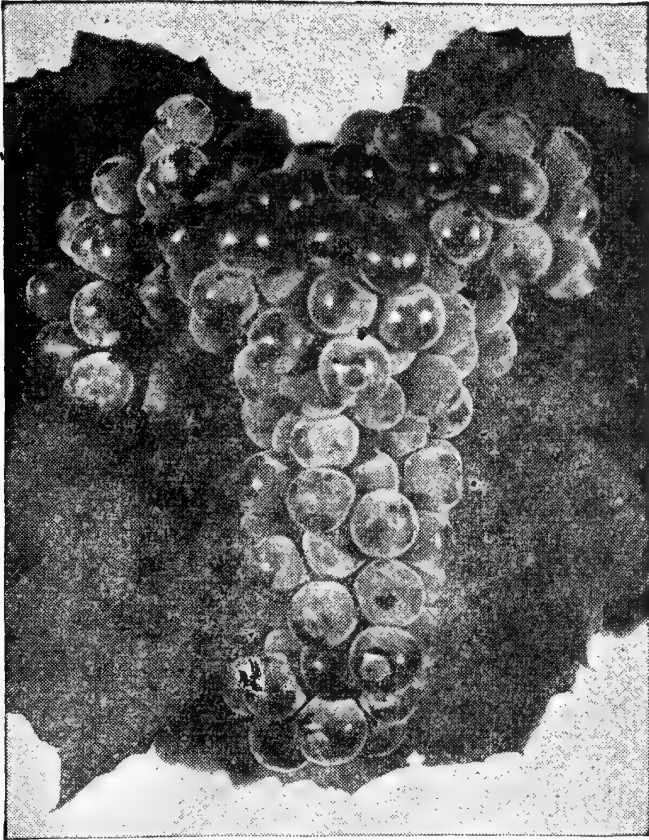


Add 10% if items on this page are to go by mail.

DANNY SAYS:

Speaking on CURRANT events—no event in current currant history has been more important than the introduction of Red Lake and Cascade Currants. They're so big, so fine and so productive that I'm afraid that if I showed you our fruiting fields in full production you might still be inclined to "call me a liar."





How to Grow Grapes

A strong two year plant is preferable to a younger or older one. Set the plant an inch or two deeper than it grew in the nursery row.

No matter how long the top is it should be cut back to two or three buds or eyes. The usual planting distance is from 8 to 10 feet apart in rows which are spaced at 8 feet.

Pruning—The pruning of a grape, perhaps the most important operation in its culture, is based upon the plant's growth and fruiting habit—a habit distinctly different from any other fruit. The fruit is all borne on shoots of the current season's growth.

For hardy varieties the 6- or 8-arm Kniffen system is most satisfactory. This system comprises a central upright trunk with three or four horizontal arms on each side of it. At each annual pruning there should be left on each of these arms approximately 3 to 3½ feet of cane (strong wood of the past season's growth).

The tender grapes are usually trained to a horizontal arm spur system with the trunk running parallel to the ground and tied to the lower trellis wire in such a manner that it may be lowered to the ground for winter covering. From this arm a series of short spurs (bearing one year wood and buds for next year's shoots) is left at each pruning.

TWO MARVELOUS NEW MINNESOTA GRAPES

A new strain of delicious dessert grapes—hardy enough to be grown without winter protection.

Moonbeam

(Minnesota No. 66)

A hardy, high quality "white" grape of great value. A vigorous grower. Fruit is large, skin tender, and flavor sweet, mild and pleasant. Ripens just after Beta.

Red Amber

(Minnesota No. 45)

A splendid red grape, just under Concord in size. Hardy, vigorous, productive. Flavor sweet, spicy and delicious, described by experts as "delicious." Season early September.

Prices on Moonbeam and Red Amber—strong 2 year plants—\$1.20 each; 3 for \$3.00

Daniels

QUALITY GRAPES

Fresh, ripe, juicy grapes; vine ripened and melting in the mouth; beautifully colored twangy jelly; pure grape juices with the zip and zest that only grape juices may have; this may all be yours if you will but plant a few grape vines.

PRICES ON STANDARD GRAPES

(Add 10% if Grapes are to go by mail)

| | | 1 | 5 | 10 |
|----------|-------------|--------|--------|--------|
| ALPHA | 2 year..... | \$0.55 | \$2.50 | \$4.75 |
| BETA | 2 year..... | .55 | 2.50 | 4.75 |
| CONCORD | 2 year..... | .55 | 2.50 | 4.75 |
| DELAWARE | 2 year..... | .75 | 3.25 | 6.00 |
| NIAGARA | 2 year..... | .75 | 3.25 | 6.00 |

THE HARDY GRAPES

This group of hardy fruits requires no winter protection and can be grown on a trellis, arbor or building with the same degree of safety as can the wild grapes.

BETA—About half way between the Concord and the wild grape in both size and quality and is a very heavy producer. A great favorite for jellies and wines.

ALPHA—Similar to Beta in hardiness, appearance, size and manner of growth but is generally considered to surpass it in quality. We recommend it as preferable to Beta for general plantings.

THE DESSERT GRAPES

For crop insurance these varieties should be given some winter protection. They should be laid down and covered with soil.

CONCORD—The most popular and widely grown of the blue table grapes. It is the standard of comparison for all other varieties.

DELAWARE—The finest Red grape. Although small in size it is unequalled in sweetness and spiciness.

NIAGARA—America's leading green grape. Very large and highly productive. Probably the finest of all the green or white grapes.

ASPARAGUS

Easy to Grow and So Good for You

ONE PLANTING LASTS MANY YEARS

MARY WASHINGTON

This Giant Asparagus, the result of years and years of plant breeding work done by the United States Department of Agriculture, is everywhere admitted to be the finest asparagus grown. Mary Washington seems to be the ideal asparagus as it is rust-resistant and surpasses all other varieties in yield and quality. Its enormous tender shoots of vivid dark green retain their tenderness and do not branch until well above cutting height.

Our 3 year asparagus are truly fine. They are transplanted stock, very heavy and strong roots that will give fast growth and the earliest possible, time saving production.

MARY WASHINGTON ASPARAGUS PRICES

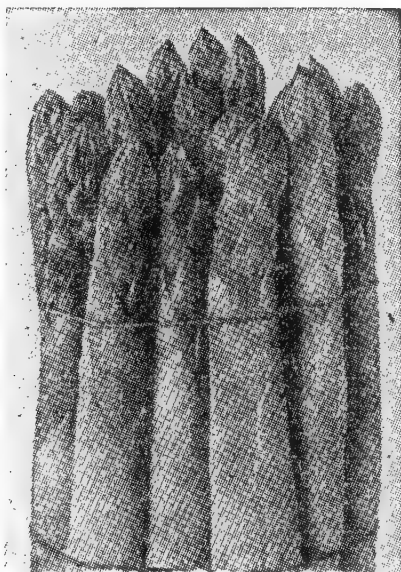
| | 12 | 25 | 50 | 100 |
|-------------------------|--------|--------|--------|--------|
| 3 year transplants..... | \$1.25 | \$2.00 | \$3.50 | \$6.00 |
| 2 year plants..... | 1.00 | 1.75 | 2.75 | 4.00 |
| 1 year plants..... | .90 | 1.35 | 2.00 | 3.25 |

Ask for special prices on larger quantities.

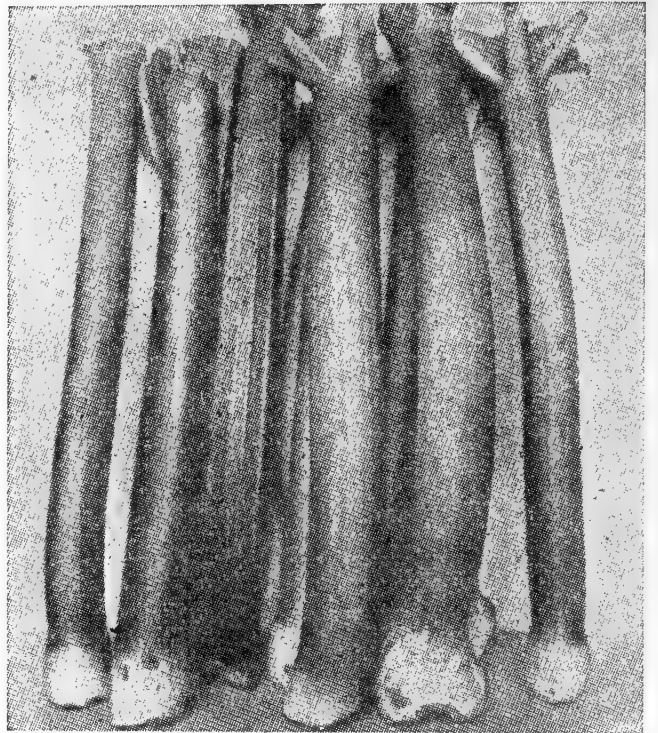
YOUR EARLIEST SPRING GARDEN REWARDS

HIGH VITAMIN LUSCIOUSNESS

Permanently yours from a Mary Washington
Asparagus bed. Easy to grow!



Add 10% if items on this page are to go by mail.



RHUBARB

The New Chipman's CANADA RED RHUBARB

A new introduction from Canada, this variety is unquestionably the most beautifully colored, all red stem of any rhubarbs now grown. Stems are dark red way to the center and carry the color up into the leaf veins. Makes a beautiful, deep red sauce of sweet, mild flavor. Stocks very limited.

Strong divisions 90c each;
2 for \$1.75; 5 for \$4.00

Two Other "SUPER" RHUBARBS

MacDONALD—The finest of the large stalked, high quality rhubarbs. The planter who wants a rhubarb of high quality—good red color and heavy yield of large stocks, will find nothing better than MacDonald.

RUBY—A heavy producer with much higher coloring and better quality than McDonald. It excels all older Rhubarbs (Strawberry included) for culinary uses because of its mildness and strong color. Stalks are somewhat smaller than those of McDonald. Plant Ruby freely for health-giving Rhubarb sauce, pies, and preserves.

Prices on Ruby and McDonald

| | | | |
|------------------------|--------|--------|--------|
| Strong Divisions | \$0.60 | \$2.75 | \$4.50 |
| Medium Divisions | .50 | 2.25 | 4.00 |

**PLANT ASPARAGUS AND RHUBARB AND ENJOY EARLY SPRING
GARDEN HEALTH AND JOYS FOR YEARS AND YEARS TO COME.**

You Know Where You
Live! But How About
the Other Fellow?

SCOTCHLITE

Reflectorized Home Signs
**SEEN FROM CARS AT NIGHT
THEY BLAZE WITH LIGHT!**

Have you ever groped your way along a darkened street at night, peering out of your car windows to try to locate somebody's house number, or more hopeless yet, along a dark suburban or rural road trying to guess which driveway is the one you want? It's no fun at all.

But now, at your house, you can put an end to that "blind man's buff." Just mount a "SCOTCHLITE" Home Sign, where it can be seen by approaching cars. It lights up magically by reflected beams

from headlights. "SCOTCHLITE" is the perfected reflective material, surfaced with millions of tiny glass lenses, now used on highway traffic and advertising signs everywhere.

We offer both "SCOTCHLITE" Panels and "cut out" letters, each in either green or white. The "Panels" are 3½ in. wide and come either one or both sides covered with "SCOTCHLITE." They are of an artistic, rustic type and come in 16, 24, and 36 inch lengths—with capacity for 5, 7, and 12 letters, respectively.

PRICES FOR "PANELS" ONLY

| "SCOTCHLITE" On one side only | | "SCOTCHLITE" On both sides | |
|----------------------------------|--------|-------------------------------|--------|
| 16 inch size..... | \$1.75 | 16 inch size..... | \$2.75 |
| 24 inch size..... | 2.25 | 24 inch size..... | 3.25 |
| 36 inch size..... | 2.75 | 36 inch size..... | 4.25 |

The letters are 3 inches high, of pressed board and can easily be mounted on any wooden surface. The most effective and attractive signs are made with "SCOTCHLITE" reflecting letters and numerals on a reflecting "Panel."

PRICE ON "SCOTCHLITE" LETTERS AND NUMERALS

50c each—postpaid

Where both "Panels" and letters or numerals are ordered we will, if desired, assemble the sign complete without extra charge.

You can tack cut-out letters or numerals to the Panels—reflectorized, plain metal or wood—or you can simply paint on your name or number with waterproof poster paint.

In ordering, count the letters and numerals and enclose 50c for each. Then select the length of panel necessary for the number of letters and find the cost in the price schedule above. Very attractive signs may be made by using two or more panels where more than a single line is needed.

Why not let YOUR NAME IN LIGHTS extend the courtesy of "Easy Find" to your guests and visitors?

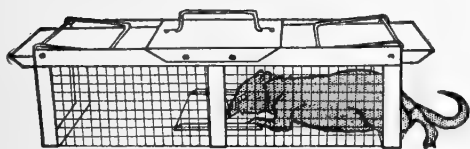
AN AMAZING NEW TRAP

CATCHES ALL KINDS OF ANIMALS

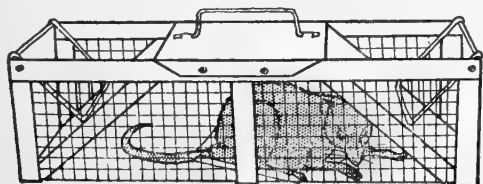
Can't Harm Children, Pets, Birds or Poultry

UNEXCELLED FOR RABBITS

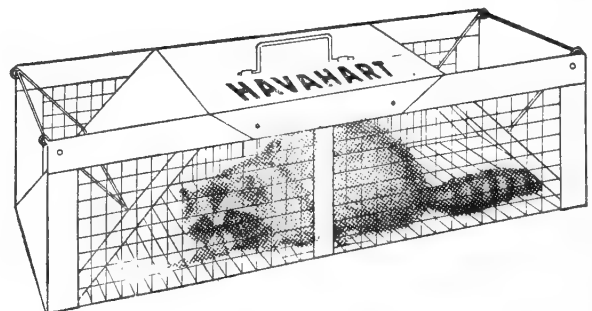
We've used it for years and consider
it the best of all traps.



Open at both ends. Animal walks in unsuspectingly



Both ends shut. The animal is caught unhurt



The amazing all metal galvanized "Havahart" traps beat snap traps all hollow for farm and estate use. Your good dog can't lose a toe in these traps and it's easy to return the neighbor's cat or turn your own loose unhurt.

This trap works like the old box trap except it opens at both ends so the animals can see all the way through and get a feeling of confidence.

No springs to break. Some have given continuous service for over ten years.

A trap set continuously near the chicken coop will pay for itself very quickly.

PRICES ON HAVAHART ANIMAL TRAPS

| | |
|---|--------|
| 5x 5x18 Weasels, Rats, Chipmunks..... | \$2.50 |
| 7x 7x28 Muskrats, Mink, Squirrels, Rabbits | 3.50 |
| 11x11x36 Woodchuck, Raccoon, Opossum, Cats | 8.00 |

F.O.B. Long Lake



Danny Says:

HERE'S A PRESENT FOR YOU!

The Most Practical Horticultural Handbook
for the Northwest . . .

Bulging with helpful information.

FOR FREE!

See page 32 for our splendid free offer.

**A NEW, PRACTICAL, HELPFUL BOOK
FOR THE HOME GARDENER**

"LIVE AT HOME . . . AND LIKE IT"

By FRANC P. DANIELS

- The first of its kind and just for the Northwest.
- 120 pages "cram-packed" full of the answers to the questions every Home Gardener asks himself 100 times a month.
- Just the book Mr. Average Homeowner has longed for. In simple, understandable language it tells the "When, Why and How" of practical gardening.
- Pocket size—5¼ by 7½ inches—convenient to handle and easy to read.
- It is of equal value to the small home dweller, the owner of an estate and the commercial grower.
- Written by a man who has spent 38 years in practical horticultural work—teaching, "preaching," but most important, practicing everything he has written.
- Written for the Northwest and our exacting conditions, which can be said of no other book that contains all this material. Most books, and most magazines are written for the entire United States of America and of necessity contain much material that is irrelevant and confusing for us here in the Northwest.
- What would you give for the privilege of sitting down with a real gardening expert—one who knows not only the technical angles but who has had a lifetime of practical experience in fruit, vegetable and landscape work—and asking him the answers to your many perplexing garden problems? "LIVE AT HOME AND LIKE IT" offers you this opportunity.

WHAT IT CAN DO FOR YOU

It is a complete, up to the minute "Short Course" in Horticulture and Gardening. It tells WHY as well as HOW and WHEN.

Each chapter is short, easy to read, pithy and covers one subject completely. Ideal to pick up with just time for a chapter or two . . . interesting to read from cover to cover at one "sitting" . . . and handy to look up the answers to perplexing garden problems. Generously illustrated.

PRICE ONLY \$1.00 POSTPAID

SEE FREE BOOK OFFER ON PAGE 32

THREE OUTSTANDING EXPERTS SAY . . .

George Luxton—

In Minneapolis Sunday Tribune,
December 15, 1946

"'Live At Home and Like It,' by Franc P. Daniels of Long Lake, Minnesota, is a practical book for Minnesota gardeners by a Minnesota gardener, who knows what he's talking about."

Harold Pederson—

Hennepin County Agriculture
Agent, Minneapolis

"I have read the book from cover to cover three times and thoroughly enjoy it as a practical reference on the entire field of Horticulture as it especially relates to this area."

Dr. A. N. Wilcox—

Division of Horticulture,
University of Minnesota

"The book contains so much information that it may well be considered a reference book, and yet it is readable and entertaining withal."

**This space reserved for
Office Records**

Amount Enclosed

\$

Post Office _____ State _____

If we are sold out on a variety or size ordered may we substitute a similar one of equal value or the nearest size available? Please answer here.....

| QUANTITY | NAME OF VARIETY WANTED | SIZE | PRICES | |
|------------------------------------|------------------------|------|---------|-------|
| | | | Dollars | Cents |
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| (Please continue on another sheet) | Total | | | |

We exercise the greatest precaution to have all plants we furnish true to name, and will replace free of charge any plants proving otherwise. In no case will we be liable for more than the original cost of the plants. See our full guarantee on next page.

Ordering From Daniels

WHEN TO ORDER—As early as possible. "First come, first served," is the rule. Early ordering is a big help to us, and frequently late orders cannot be filled in full. Why not send your order in now? It will be carefully booked and shipped to you at the time you want it. Remember: Free Book offer expires March 15, 1947.

PRICES—Prices in this catalog are guaranteed only for orders in the spring of 1947 and annul and supercede all prices quoted previously. All prices are F.O.B. Long Lake, Minnesota, unless otherwise specified. (See "Method of Shipping.")

TERMS—Our business and moderate price schedule have been built on a cash with order policy, and we prefer to have your orders accompanied by cash in full. This plan enables us to keep down costs and to maintain

low prices. If C.O.D. shipments are preferred, 25 per cent must accompany the order, balance C.O.D. On out of town checks please add 5c for bank "float" charge.

IN LANDSCAPE PLANTINGS payment is expected immediately upon completion of the work. However, if desired, we are always glad to establish book accounts for clients of established credit. All accounts are due the 10th of the month following date of purchase.

METHOD OF SHIPPING—Express is safest and generally the best way to ship plants. Many small orders may be shipped satisfactorily by parcel post. We send postal charges C.O.D. unless proper amount is added to your remittance. Delivery facilities are available in the Twin Cities, their suburbs, and the Minnetonka area. In our landscape plantings, stock is delivered at the time we do the planting.



FREE BOOK OFFER

(Expires March 15, 1947)

We want you to have one of these books, "Live At Home and Like It," FREE! Here's how:

1. Send in an order for \$10.00 or more for nursery stock (accompanied by payment in full) to reach us before March 15, 1947 and one of the books will be sent to you FREE by return mail.

2. Send in \$1.00 for the book, and with the book we will mail you a "credit memorandum" good for \$1.00 to be applied on any order for nursery stock for \$10.00 or more (accompanied by payment in full) which reaches us before March 15, 1947.

DON'T MISS THIS OPPORTUNITY
(Remember this offer expires March 15, 1947)

DANNY SAYS:

Search the libraries—but you'll find no other book so filled with helpful information for the northern planter, so carefully designed to orient the reader to plant life needs, and so definitely tailor-made for our Northwest conditions as the boss's "Live At Home and Like It."



PLANTING SERVICE

We invite those who wish to have their stock planted to avail themselves of the services of our skilled horticulturists. We can furnish these expert workmen in the Twin City area at the following rates: Evergreens at 40 per cent of the cost of the stock, and other stock at 60 per cent of the cost of the stock, except hedges which will be planted at 30 cents per foot. For the clients' protection our workmen are fully covered by Workmen's Compensation Insurance.

Daniels Liberal Guarantee

We exercise the utmost care in handling, labeling and packing our plants, guaranteeing them to be true to name, and will replace free of charge any plants which prove to be otherwise.

We guarantee that every plant we furnish is of the best quality for the grade you purchase, and in first class, live, growing condition. Nevertheless, The Daniels Nursery agrees to replace all plants (except strawberries) that fail to grow the first year at one-half the purchase price, provided that such failure to grow is not due to neglect or improper handling on the part of the purchaser. All replacement claims must reach us prior to October 1st of the fall following planting.

The above guarantee is void in case full payments of accounts are not made when due.

It is understood and mutually agreed between the purchaser and ourselves, that in no case will we be liable for more than the original cost of the plants. We cannot be held responsible for inability to make delivery because of strikes, fires, acts of nature, government regulations or limitations, or any other cause beyond our control.

TWO ANSWERS

TO THE EVER PERPLEXING GIFT PROBLEM
1—DANIELS GIFT CERTIFICATES

Our attractive "GIFT CERTIFICATES" allow the recipient a wide choice of plants (any of the hundreds of varieties we are growing) and an opportunity to choose those certain plants that they will most cherish. Why not ask for a sample "Gift Certificate?"

2—"LIVE AT HOME AND LIKE IT"

A copy of this authentic and helpful horticultural handbook will delight any home owner—yes, any lover of plants.

DANIELS LANDSCAPE MATERIALS



FERTILIZERS—Lawns, shrubs, trees, gardens, yes, all plants will be benefited by the judicious use of fertilizers. We carry a supply of those we consider best for general use, as **Loma, Milorganite, Bone Meal, Tree Food** and many other mixtures. Prices furnished upon application.

DIRT, PEAT and BARN YARD MANURE—We can supply excellent grades of these materials within reasonable trucking distances.

STONE—Stone for Walls, Rockeries and Flagstone work has been difficult to provide recently, but we anticipate a more available supply this year.



DANNY SAYS:

Write Plainly, Order Early and Rest Assured That You Will Have the Best Plants That Money Can Buy. Send all orders to

THE DANIELS NURSERY

Phone Long Lake 174

Long Lake, Minnesota

Postage
Will Be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY ENVELOPE
FIRST CLASS PERMIT No. 1, SEC. 510, P. L. & R., LONG LAKE, MINN.

THE DANIELS NURSERY
LONG LAKE,
MINN.





DANNY SAYS:

Don't buy "blindfolded." The boss has satisfied discriminating planters for 33 years with really dependable stock. Pretty colors and flowery words from "distant climes" do not necessarily mean satisfaction. Buy the best . . . buy safe . . . **BUY DANIELS' STOCK.**

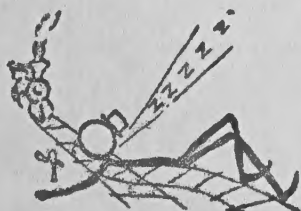
A SUGGESTION TO POST-WAR BUILDERS . . .

- Are you planning to build as soon as practical?
- Are you going to "go" suburban or rural?
- Have you given proper thought to approaches, parking, snow clearance and disposal, and the many other problems that are foreign to the urban dweller?
- Do you realize that much can be wisely done in advance of actual construction that will be most advantageous later on? Then, too, necessary care can be given to existing plants, and certain new plantings may be put in now, thereby saving much time in growth development.
- Naturally you have consulted an architect regarding your house plans. May we suggest the wisdom of consulting us regarding your "grounds development" problems?
- Do you know that we will be glad to discuss your "grounds development" with you, on your new premises, and to give you helpful suggestions and counsel **without charge or obligation?** We'd like to meet you, and we are sure you'd like to get acquainted with us and our program of helpfulness.
- For many years we have specialized in the development of suburban home grounds. We can proudly show you some of our outstanding projects in the Minnetonka and Rural Hennepin areas. We believe that you will agree with us that our experience and "know-how" enable us to offer you much more than average assistance for your future development.

Fruit Plants As Ornamentals



Fruit plants often work well into the ornamental planting. Gooseberries and currants may be used either in the informal border or for low, compact hedges. Red raspberries make a most attractive, taller hedge. Strawberries may be used as a low edging for the border or flanking a path. The cherries suitable to our Northwest climate may be used in place of a large shrub or small tree in the informal border. Plums may be used in the same way, allowing them more room, or used as small trees in the lawn—preferably to the side or rear. Apples, if allowed sufficient room, also may be used in the border but properly should be in the more open or lawn area because of their large ultimate size.



DANNY SAYS:

Don't be caught asleep at the switch! Planting time will soon be here. Earlier plantings almost invariably do better than those which go in late in the season. Many items are scarce this year—and "first come, first served." Why not "play safe" and send your order in now?

AND FINALLY

DANNY SAYS:



Let's go Driving—driving home these five important points . . .

WHY BUY FROM DANIELS

● For 34 years we've furnished planters of the Northwest with reliable, hardy, acclimated plants of the best varieties for our exacting climatic conditions.

● Integrity and customer consciousness for that long period have developed a "customer confidence" that is in large measure responsible for our large volume of business.

● We are not primarily a "mail order house." Ninety percent of our business is done with our "neighbors"—those within easy driving range. And when one deals with neighbors one's stock must be good. We don't want to (and we couldn't get away with it if we did) put out the light or poorer grades of stock that are so frequently found in the "mail order" trade. **You'll like Daniels plants.**

● The most exacting care is used in digging, handling, grading and storing our plants. Our new, modern, refrigerated storage cellars insure delivery of plants in the "pink of condition." Our mechanical refrigeration system is one of the few (one other, as far as we know) used for nursery cellars in the upper Midwest.

● We want your business not only now but in the years to come—and every order is filled with that thought in mind. **You'll be satisfied when you buy from Daniels.**

How's That for "Hitting the Nail on the Head"?

For Better

Nursery Stock

Landscape Design

Landscape Service

ORDER FROM

HENNEPIN COUNTY'S LARGEST NURSERY

The Daniels Nursery

Franc P. Daniels, Proprietor

LONG LAKE, MINN.

PHONE LONG LAKE 174



DANNY SAYS:

This is "the long and short of it." . . . For 34 years we've brought planting pleasure and satisfaction to our customers. Why not let us do the same for you in 1947?